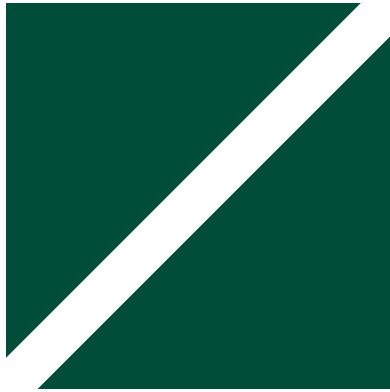




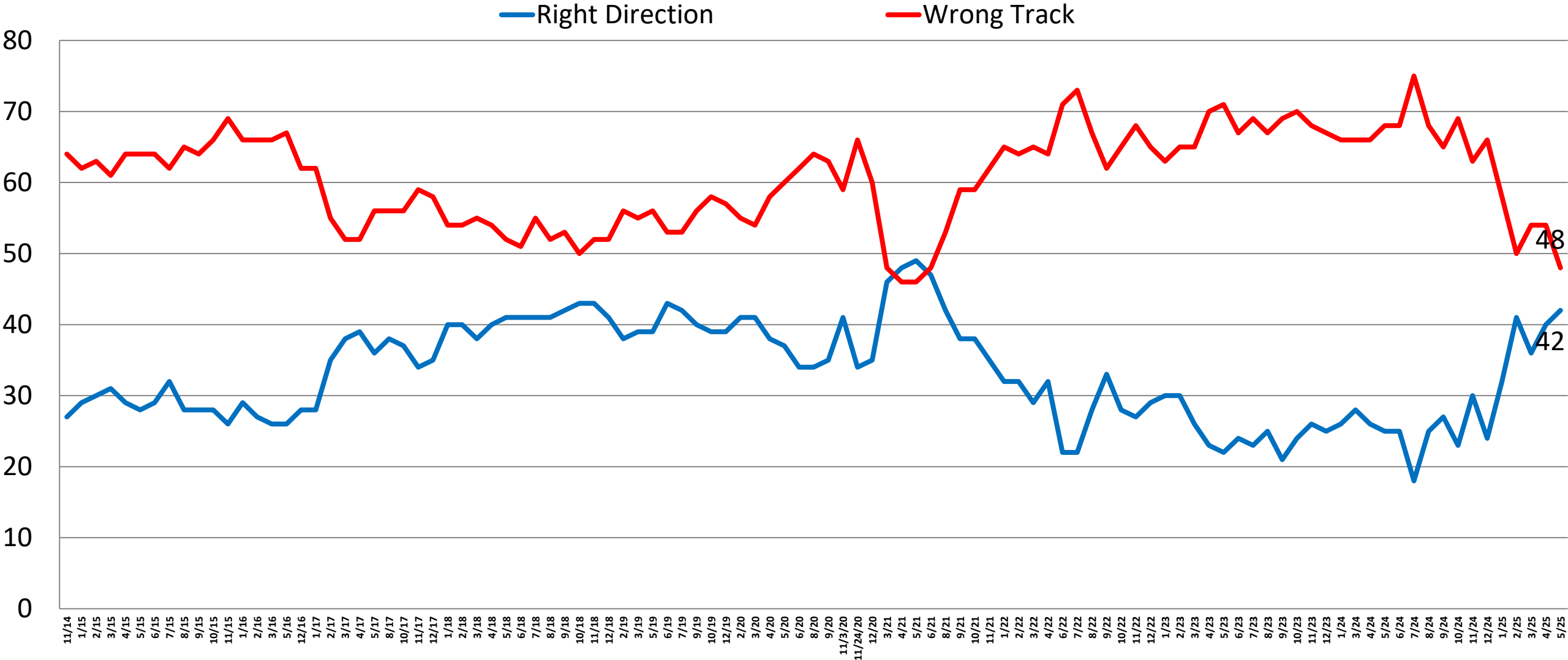
National Survey Results
1,000 General Election Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

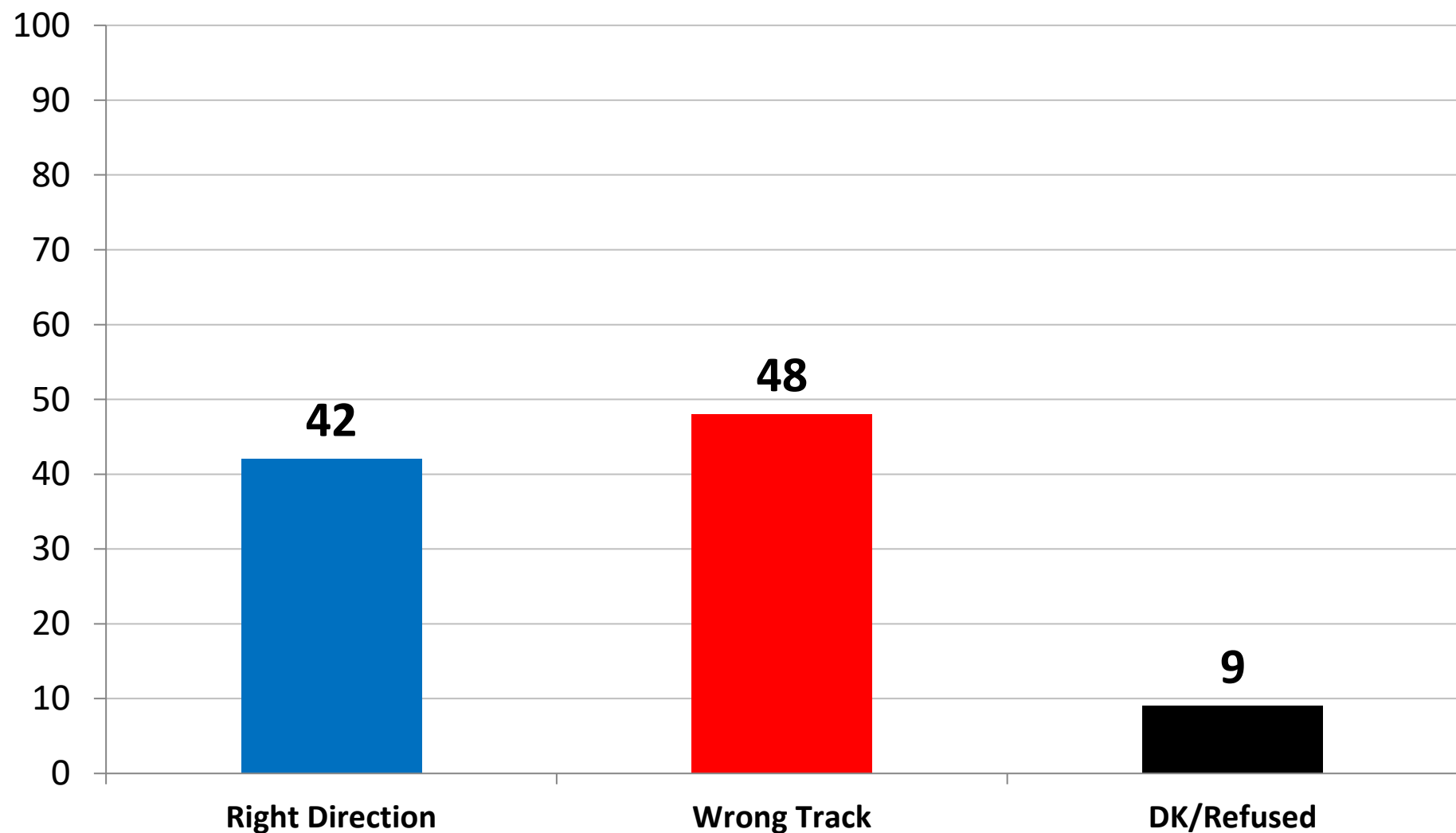
Field Dates: May 21st – 26th, 2025

www.mclaughlinonline.com

Direction: *United States* (Time Series)

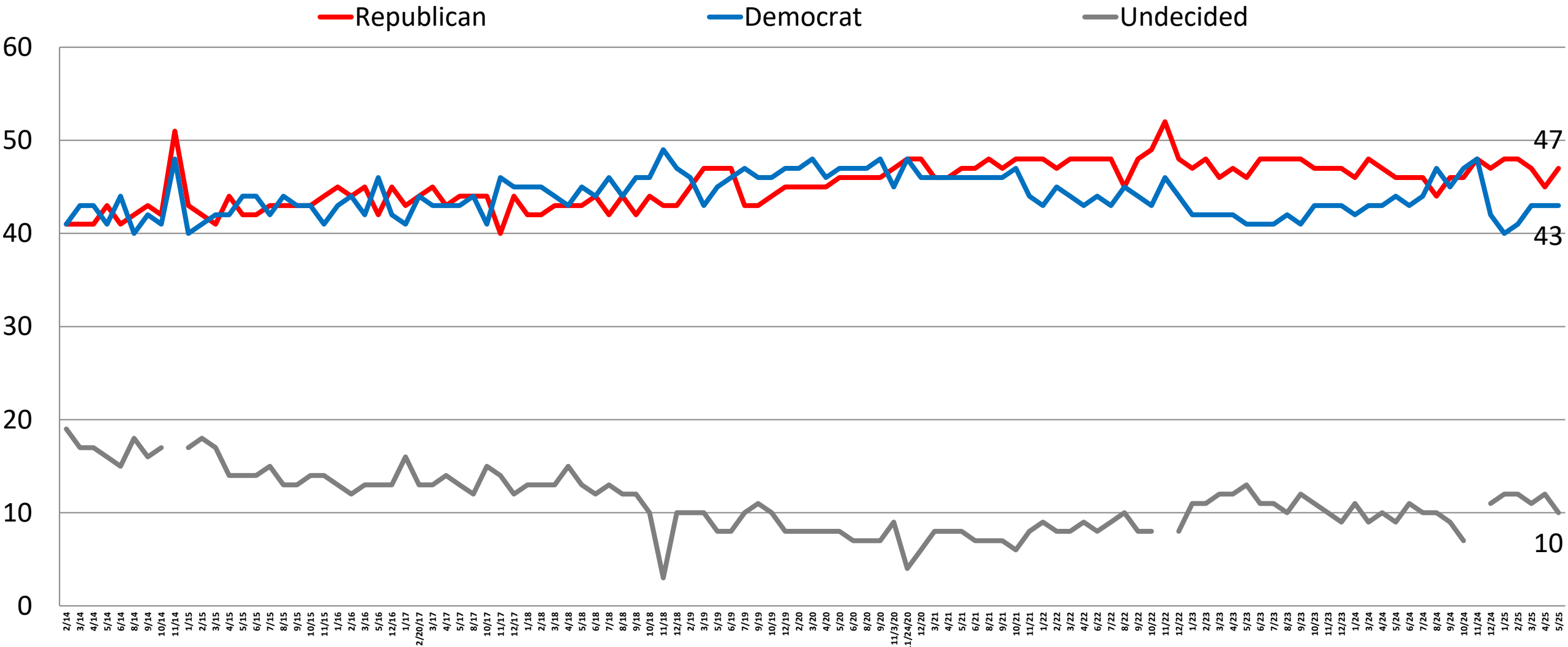


Direction: *United States*

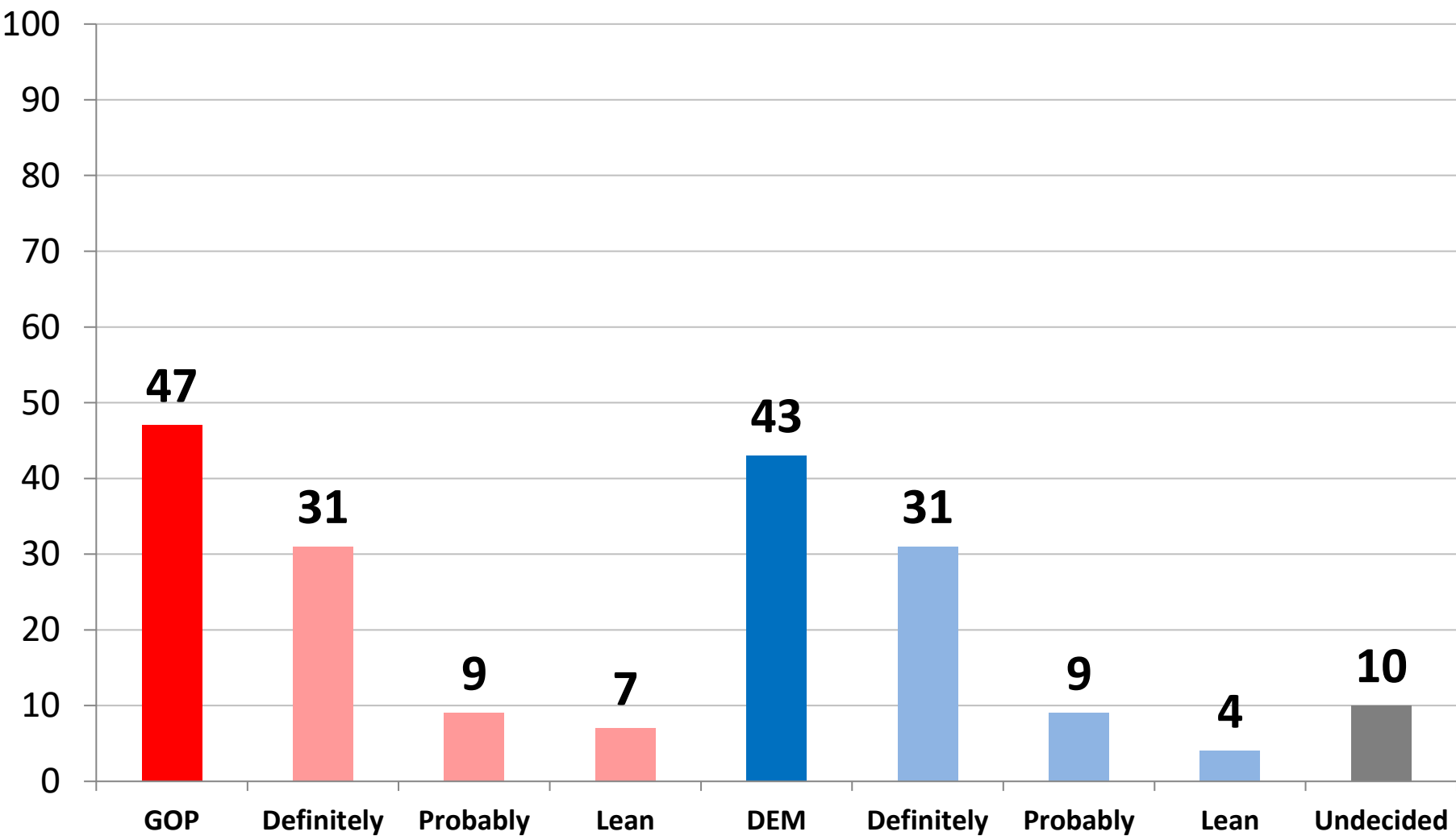


	Right	Wrong
East	36	55
Midwest	37	51
South	51	40
West	38	54
Gen. Cong. – Vote GOP	77	14
Gen. Cong. – Vote DEM	10	84
Gen. Cong. – Vote UND	22	53
Approve Trump Job	82	8
Disapprove Trump Job	5	90
Republican	78	15
Democrat	14	79
Independent	30	57
Liberal	23	72
Moderate	26	62
Conservative	73	18
Vote Trump 2024	77	13
Vote Harris 2024	10	84
White	46	44
African-American	20	67
Hispanic	43	49
Under 55	41	48
Over 55	45	49
Married	46	44
Single	35	55
Men	53	40
Women	33	56
Live in Urban Area	40	53
Live in Suburban Area	38	52
Live in Rural Area	53	38

Generic Ballot: *U.S. Congress* (Time Series)



Generic Ballot: *U.S. Congress*



	GOP	DEM	UND
East	39	53	8
Midwest	40	46	14
South	56	33	11
West	43	50	6
Gen. Cong. – Vote GOP	100	0	0
Gen. Cong. – Vote DEM	0	100	0
Gen. Cong. – Vote UND	0	0	100
Approve Trump Job	85	8	7
Disapprove Trump Job	10	80	11
Republican	94	4	2
Democrat	7	90	4
Independent	32	41	27
Liberal	21	77	3
Moderate	29	53	18
Conservative	82	11	7
Vote Trump 2024	88	4	8
Vote Harris 2024	6	87	7
White	52	38	9
African-American	22	68	10
Hispanic	43	42	16
Under 55	45	42	13
Over 55	49	45	7
Married	51	41	8
Single	38	50	12
Men	55	37	8
Women	39	50	12
Live in Urban Area	39	51	10
Live in Suburban Area	44	45	11
Live in Rural Area	58	33	8

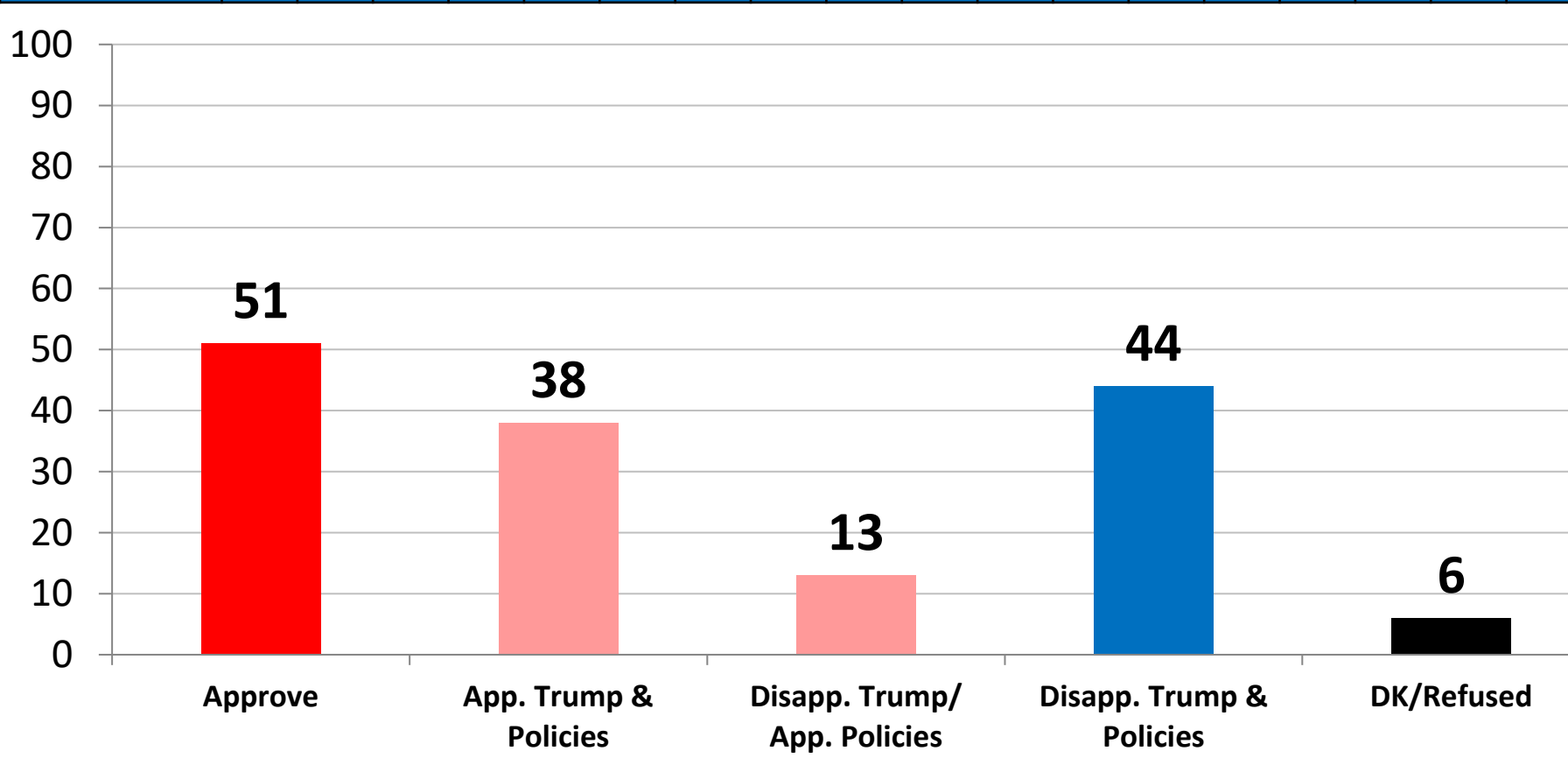
Which of the following statements regarding President Trump and his policies comes closest to your opinion?

1) I approve of President Trump and his policies.

2) I disapprove of President Trump personally, but I like a lot of his policies.

3) I disapprove of President Trump and his policies.

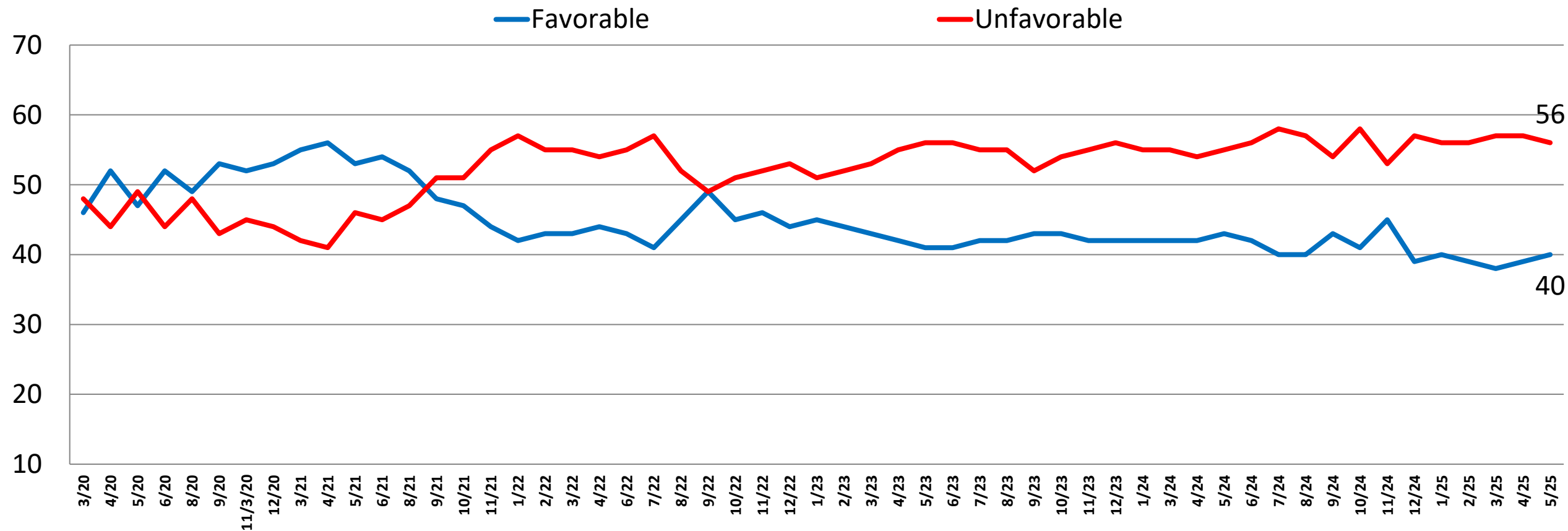
	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	1/25	2/25	3/25	4/25	5/25
Approve	55	56	58	52	56	58	55	55	53	52	52	52	54	57	54	52	50	51
Trump & Policies	33	31	32	31	34	35	34	33	31	33	33	33	34	42	41	39	39	38
Just Policies	22	25	25	21	23	24	21	23	22	19	20	19	20	14	13	14	11	13
Disapprove Both	41	40	38	43	39	38	41	41	44	46	44	44	45	38	42	43	45	44



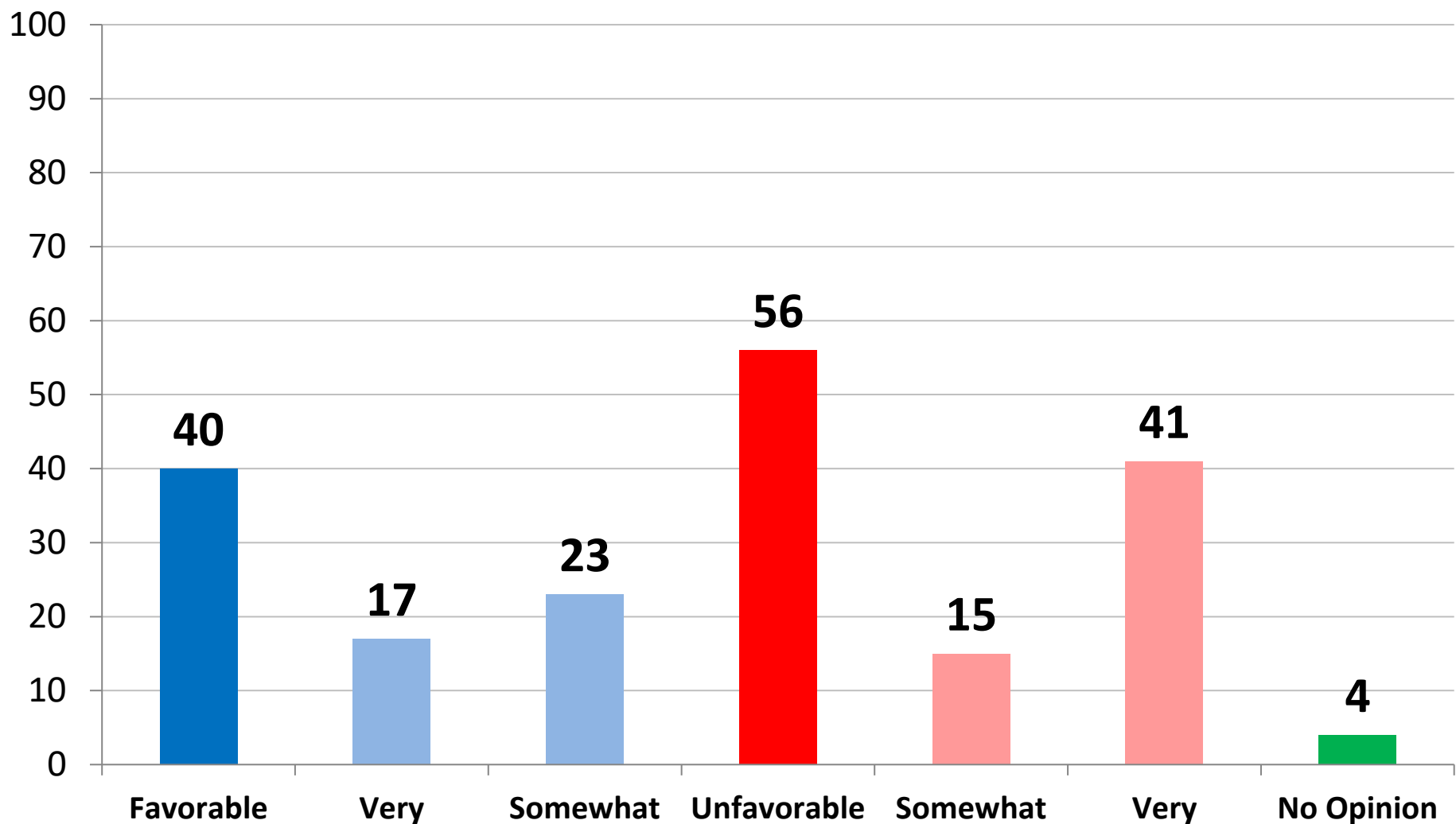
	App.	App. Both	Like Policy	Disapp.
East	43	30	13	54
Midwest	47	32	15	49
South	60	46	14	33
West	46	35	11	49
Gen. Cong. – Vote GOP	90	73	17	6
Gen. Cong. – Vote DEM	12	5	7	85
Gen. Cong. – Vote UND	40	18	23	38
Approve Trump Job	93	76	17	3
Disapprove Trump Job	11	1	10	87
Republican	89	75	14	8
Democrat	16	7	9	80
Independent	42	25	17	48
Liberal	26	18	8	72
Moderate	35	20	15	56
Conservative	85	70	15	11
Vote Trump 2024	90	75	16	5
Vote Harris 2024	13	3	9	84
White	55	43	12	40
African-American	34	17	16	59
Hispanic	52	28	24	43
Under 55	51	35	16	42
Over 55	51	41	10	46
Married	55	43	12	41
Single	45	30	15	48
Men	60	47	13	37
Women	43	30	13	50
Live in Urban Area	50	35	15	46
Live in Suburban Area	45	33	12	48
Live in Rural Area	63	49	14	33

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23
Favorable	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41	45	49	45	46	44	45
Unfavorable	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57	52	49	51	52	53	51
Net Diff.	-2	+8	-2	+8	+1	+10	+7	+9	+13	+15	+7	+2	+5	-3	-4	-11	-15	-12	-12	-10	-12	-16	-7	0	-6	-6	-9	-6
	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	
Favorable	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	42	40	40	43	41	45	39	40	39	38	39	40	
Unfavorable	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	56	58	57	54	58	53	57	56	56	57	57	56	
Net Diff.	-8	-10	-13	-15	-15	-13	-13	-9	-11	-13	-15	-14	-14	-11	-12	-14	-18	-18	-11	-18	-9	-18	-17	-17	-19	-17	-16	



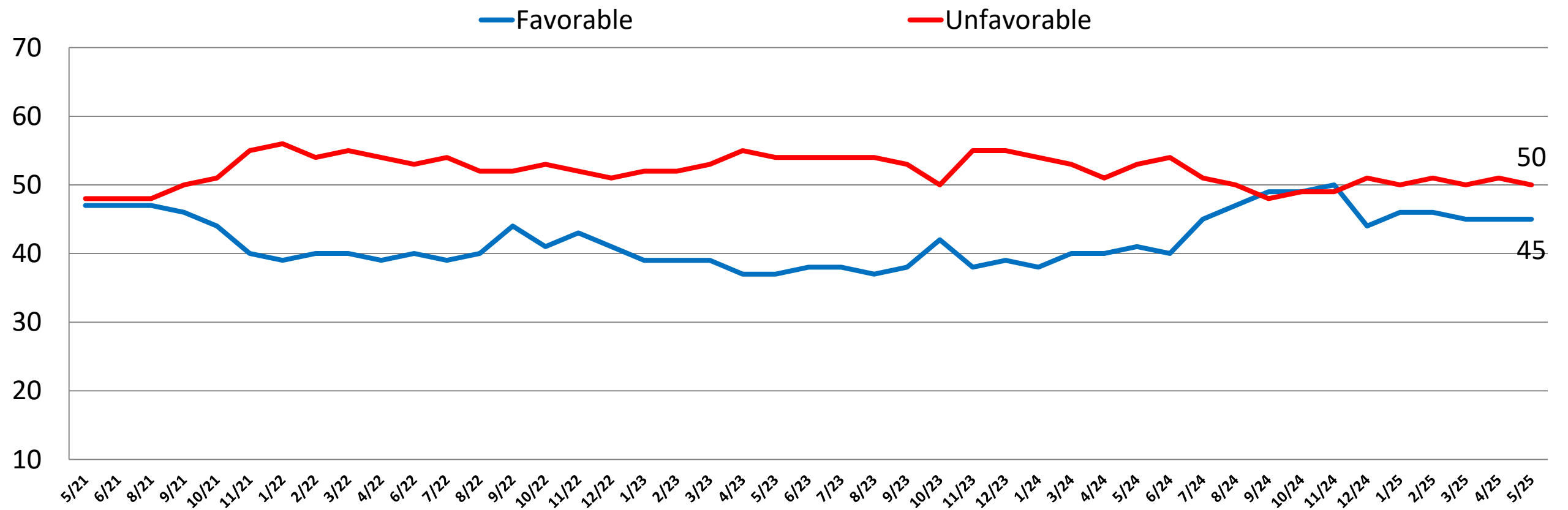
Opinion: *Joe Biden*



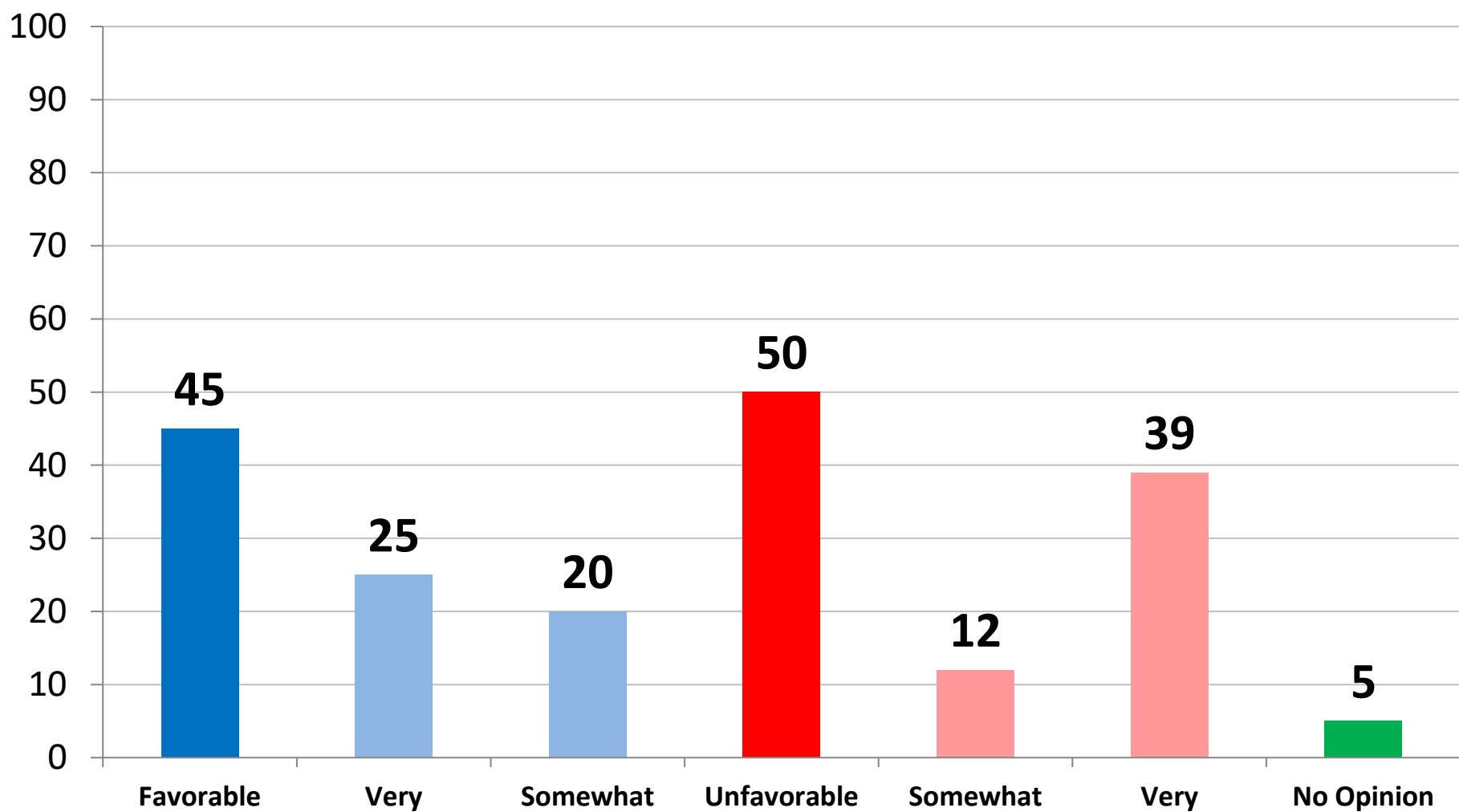
	Favorable	Unfavorable
East	44	51
Midwest	43	55
South	32	63
West	47	51
Gen. Cong. – Vote GOP	12	86
Gen. Cong. – Vote DEM	73	23
Gen. Cong. – Vote UND	28	63
Approve Trump Job	14	83
Disapprove Trump Job	67	30
Republican	14	83
Democrat	72	23
Independent	37	60
Liberal	71	27
Moderate	48	48
Conservative	12	85
Vote Trump 2024	9	88
Vote Harris 2024	75	22
White	36	62
African-American	58	31
Hispanic	49	49
Under 55	40	54
Over 55	40	59
Married	35	62
Single	47	49
Men	34	63
Women	46	50
Live in Urban Area	47	48
Live in Suburban Area	42	55
Live in Rural Area	30	67

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54
Net Diff.	-1	-1	-1	-4	-7	-15	-17	-16	-15	-15	-13	-15	-12	-8	-12	-9	-10	-13	-13	-14	-18	-17	-16
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	
Favorable	38	37	38	42	38	39	38	40	40	41	40	45	47	49	49	50	44	46	46	45	45	45	
Unfavorable	54	54	53	50	55	55	54	53	51	53	54	51	50	48	49	49	51	50	51	50	51	50	
Net Diff.	-16	-17	-15	-8	-17	-16	-16	-13	-11	-12	-14	-6	-4	+1	0	+1	-7	-4	-5	-5	-6	-5	



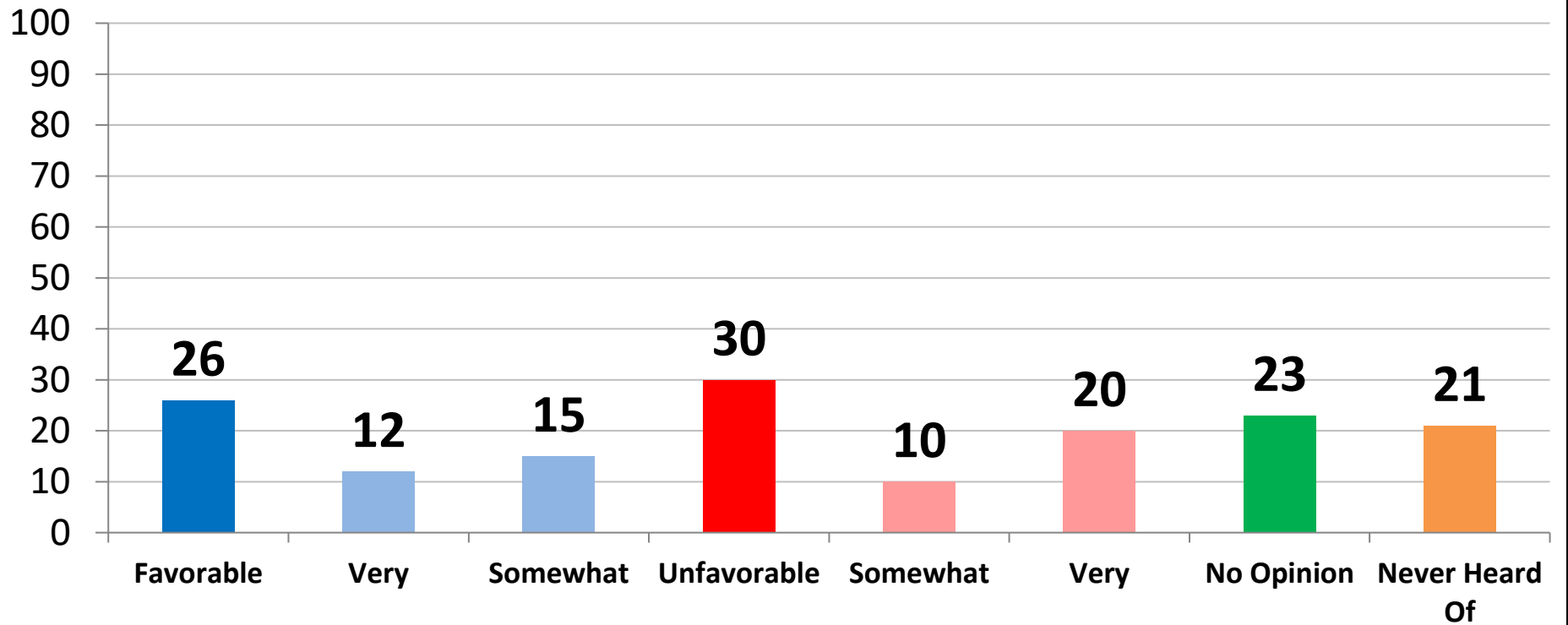
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	49	44
Midwest	50	47
South	36	58
West	52	45
Gen. Cong. – Vote GOP	13	84
Gen. Cong. – Vote DEM	84	13
Gen. Cong. – Vote UND	27	60
Approve Trump Job	15	81
Disapprove Trump Job	78	19
Republican	14	82
Democrat	85	11
Independent	39	55
Liberal	79	19
Moderate	53	39
Conservative	14	83
Vote Trump 2024	9	87
Vote Harris 2024	86	11
White	39	58
African-American	73	18
Hispanic	54	40
Under 55	48	46
Over 55	42	56
Married	40	57
Single	54	40
Men	37	59
Women	53	42
Live in Urban Area	53	40
Live in Suburban Area	48	49
Live in Rural Area	33	63

Opinion: *Hakeem Jeffries*

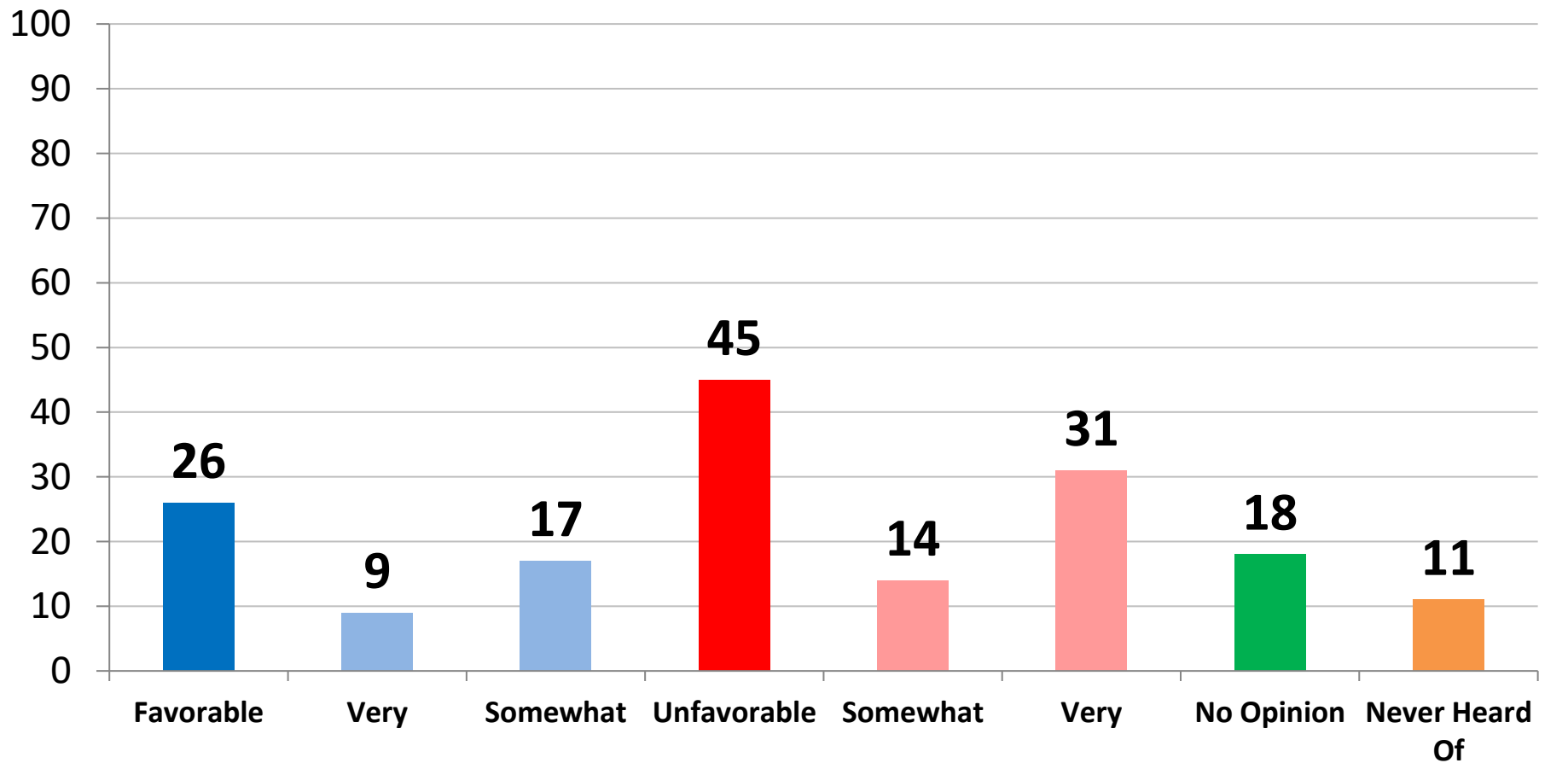
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28
Net Diff.	+2	+3	-1	-4	-2	-6	-2	-8	-10	-4	-5	-10	-6
	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	1/25	2/25	3/25	4/25	5/25
Favorable	21	21	22	21	23	24	23	20	23	22	25	25	26
Unfavorable	30	32	32	30	27	25	30	29	28	29	32	31	30
Net Diff.	-9	-11	-10	-8	-4	-1	-6	-9	-5	-7	-7	-6	-4



	Favorable	Unfavorable
East	26	27
Midwest	28	28
South	24	30
West	28	35
Gen. Cong. – Vote GOP	14	46
Gen. Cong. – Vote DEM	41	15
Gen. Cong. – Vote UND	19	21
Approve Trump Job	14	44
Disapprove Trump Job	39	17
Republican	13	45
Democrat	41	14
Independent	26	29
Liberal	41	21
Moderate	32	18
Conservative	10	49
Vote Trump 2024	12	46
Vote Harris 2024	43	13
White	24	32
African-American	45	20
Hispanic	26	29
Under 55	25	26
Over 55	28	34
Married	24	31
Single	29	26
Men	27	40
Women	26	21
Live in Urban Area	29	26
Live in Suburban Area	25	31
Live in Rural Area	25	32

Opinion: *Chuck Schumer*

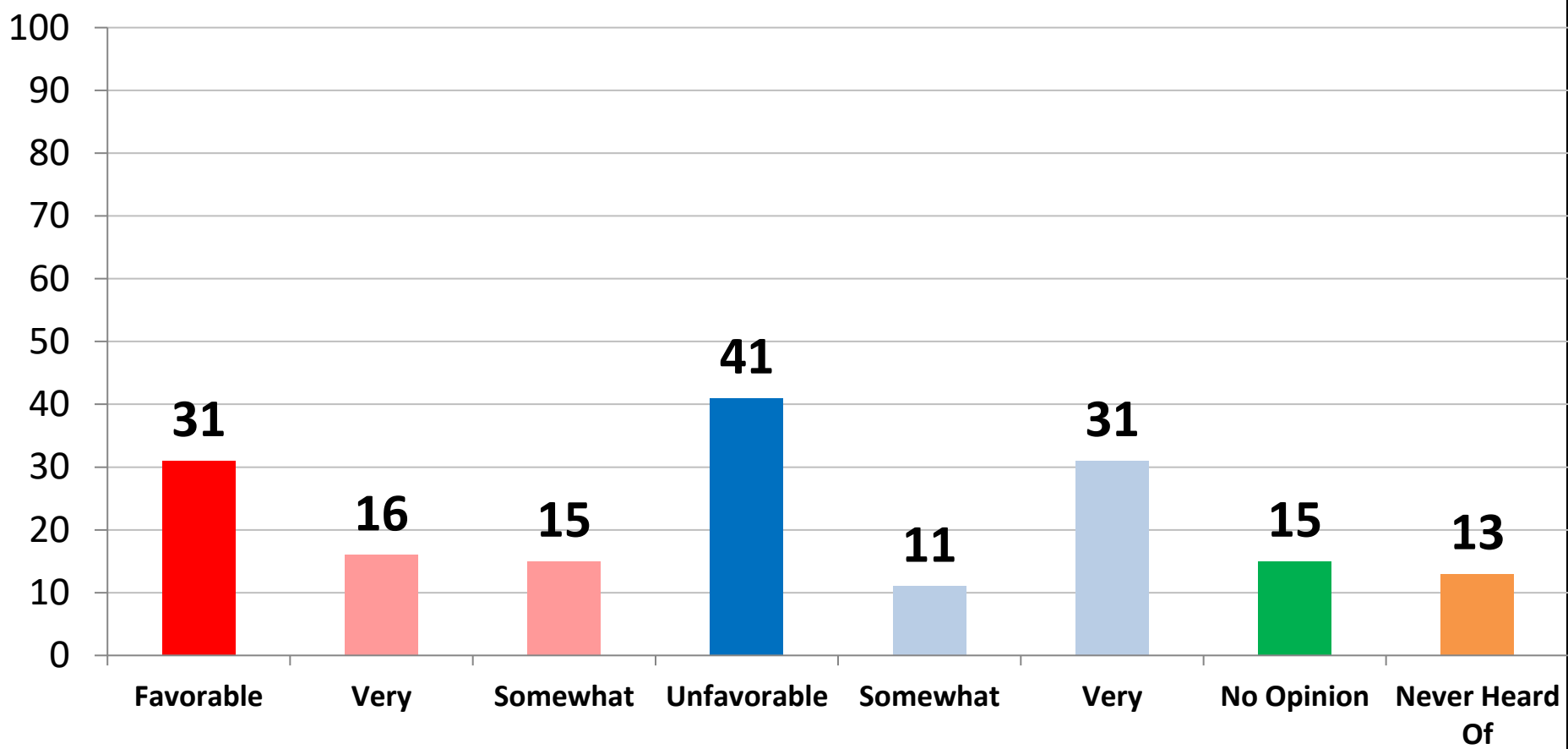
	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/25	2/25	3/25	4/25	5/25
Favorable	28	34	32	33	31	32	33	31	25	25	24	25	26
Unfavorable	47	47	48	43	46	49	47	49	39	43	46	46	45
Net Diff.	-19	-13	-17	-10	-16	-17	-14	-18	-15	-17	-22	-21	-19



	Favorable	Unfavorable
East	35	37
Midwest	23	48
South	19	47
West	34	43
Gen. Cong. – Vote GOP	11	66
Gen. Cong. – Vote DEM	46	22
Gen. Cong. – Vote UND	8	46
Approve Trump Job	13	61
Disapprove Trump Job	40	29
Republican	11	62
Democrat	46	22
Independent	22	48
Liberal	46	27
Moderate	31	33
Conservative	8	69
Vote Trump 2024	10	64
Vote Harris 2024	46	25
White	24	49
African-American	37	29
Hispanic	27	38
Under 55	22	40
Over 55	30	51
Married	23	48
Single	29	37
Men	28	54
Women	25	36
Live in Urban Area	33	36
Live in Suburban Area	25	46
Live in Rural Area	22	51

Opinion: *Alexandria Ocasio Cortez*

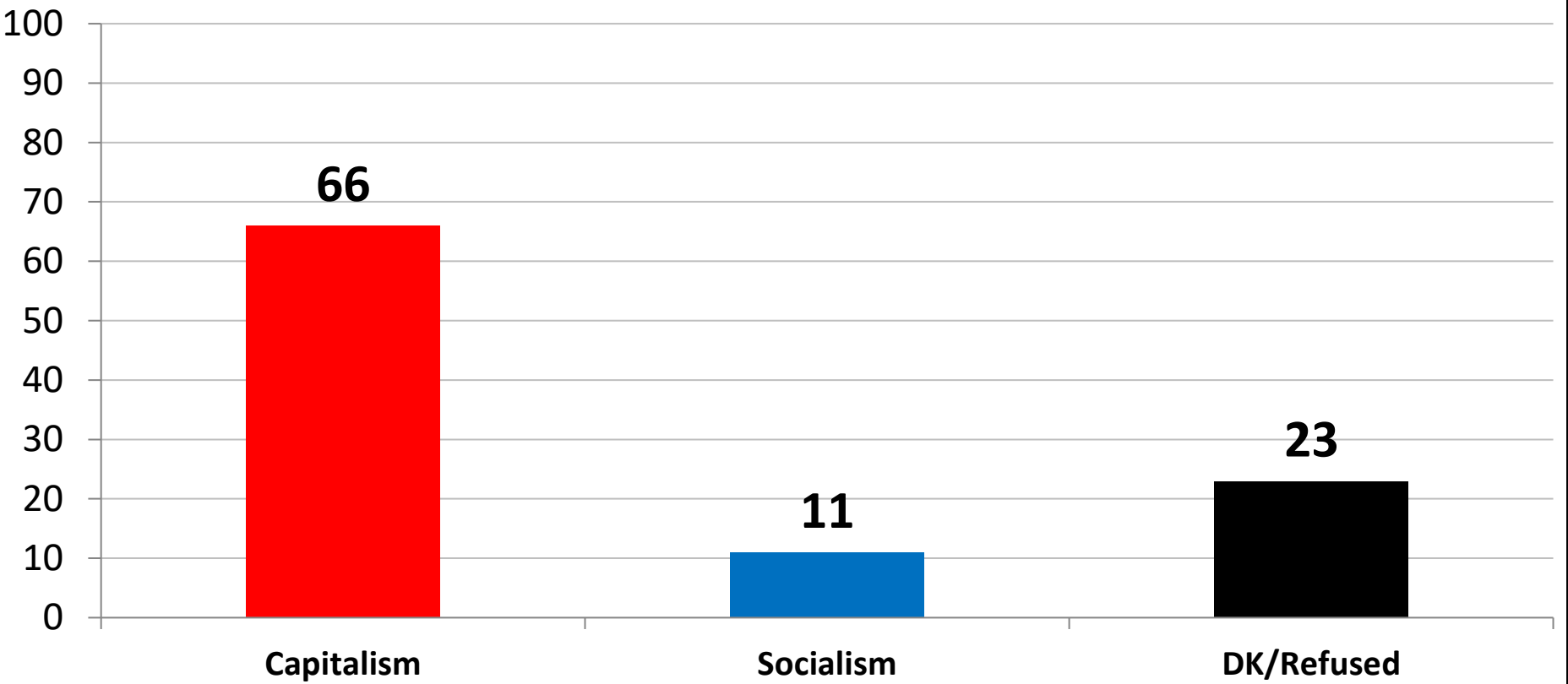
	3/20	11/20	4/25	5/25
Favorable	29	31	29	31
Unfavorable	44	42	41	41
Net Diff.	-15	-11	-12	-10



	Favorable	Unfavorable
East	33	40
Midwest	33	38
South	25	42
West	37	43
Gen. Cong. – Vote GOP	12	63
Gen. Cong. – Vote DEM	55	19
Gen. Cong. – Vote UND	17	38
Approve Trump Job	14	59
Disapprove Trump Job	50	23
Republican	11	62
Democrat	55	18
Independent	30	41
Liberal	63	16
Moderate	32	33
Conservative	9	66
Vote Trump 2024	11	63
Vote Harris 2024	54	18
White	29	45
African-American	45	24
Hispanic	33	40
Under 55	33	34
Over 55	29	49
Married	28	46
Single	37	34
Men	29	51
Women	33	32
Live in Urban Area	42	31
Live in Suburban Area	32	42
Live in Rural Area	20	48

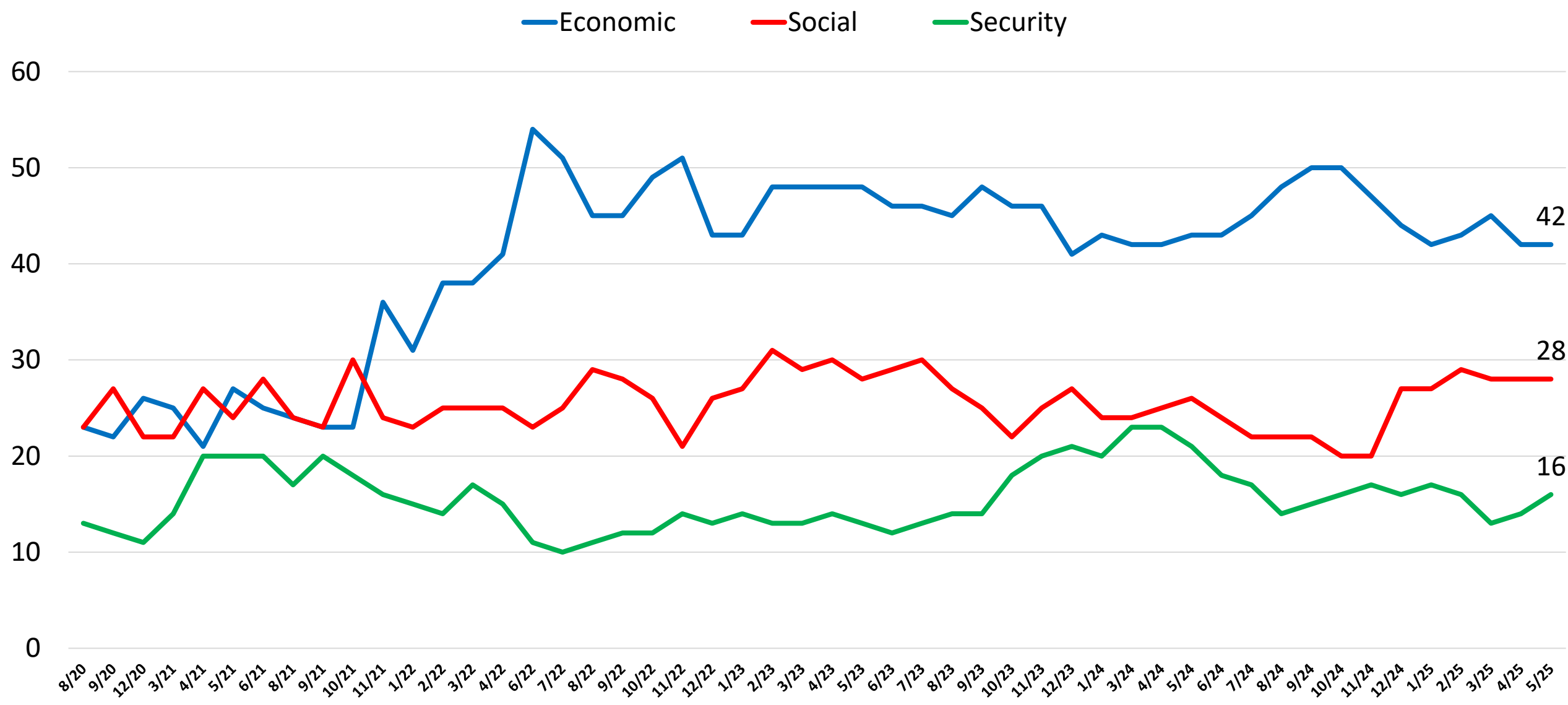
All things being equal, do you prefer:
Free Market Capitalism OR, Big Government Socialism

	10/19	12/19	2/20	3/20	4/20	5/20	6/20	8/20	9/20	11/20	12/20	3/21	4/21	5/21	6/21	8/21	10/21	11/21	1/22	2/22	3/22	4/22
Capitalism	63	60	61	62	59	61	62	59	60	76	58	60	63	64	63	59	61	62	61	62	62	61
Socialism	14	16	12	13	17	16	15	17	18	24	16	18	19	15	17	16	18	16	15	15	16	14
	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	12/24	1/25	2/25	3/25	4/25	5/25	
Capitalism	62	60	59	67	62	64	61	62	61	61	62	63	60	60	62	63	64	63	61	65	66	
Socialism	16	15	16	17	14	11	13	15	14	14	12	11	13	12	15	12	12	12	14	11	11	



	Capitalism	Socialism
East	66	12
Midwest	65	11
South	67	10
West	66	14
Gen. Cong. – Vote GOP	80	7
Gen. Cong. – Vote DEM	53	17
Gen. Cong. – Vote UND	58	7
Approve Trump Job	80	7
Disapprove Trump Job	55	17
Republican	80	6
Democrat	52	19
Independent	65	10
Liberal	49	24
Moderate	62	10
Conservative	82	4
Vote Trump 2024	80	6
Vote Harris 2024	55	17
White	70	9
African-American	52	15
Hispanic	57	18
Under 55	60	16
Over 55	73	6
Married	70	9
Single	58	17
Men	78	8
Women	55	14
Live in Urban Area	63	13
Live in Suburban Area	65	12
Live in Rural Area	72	8

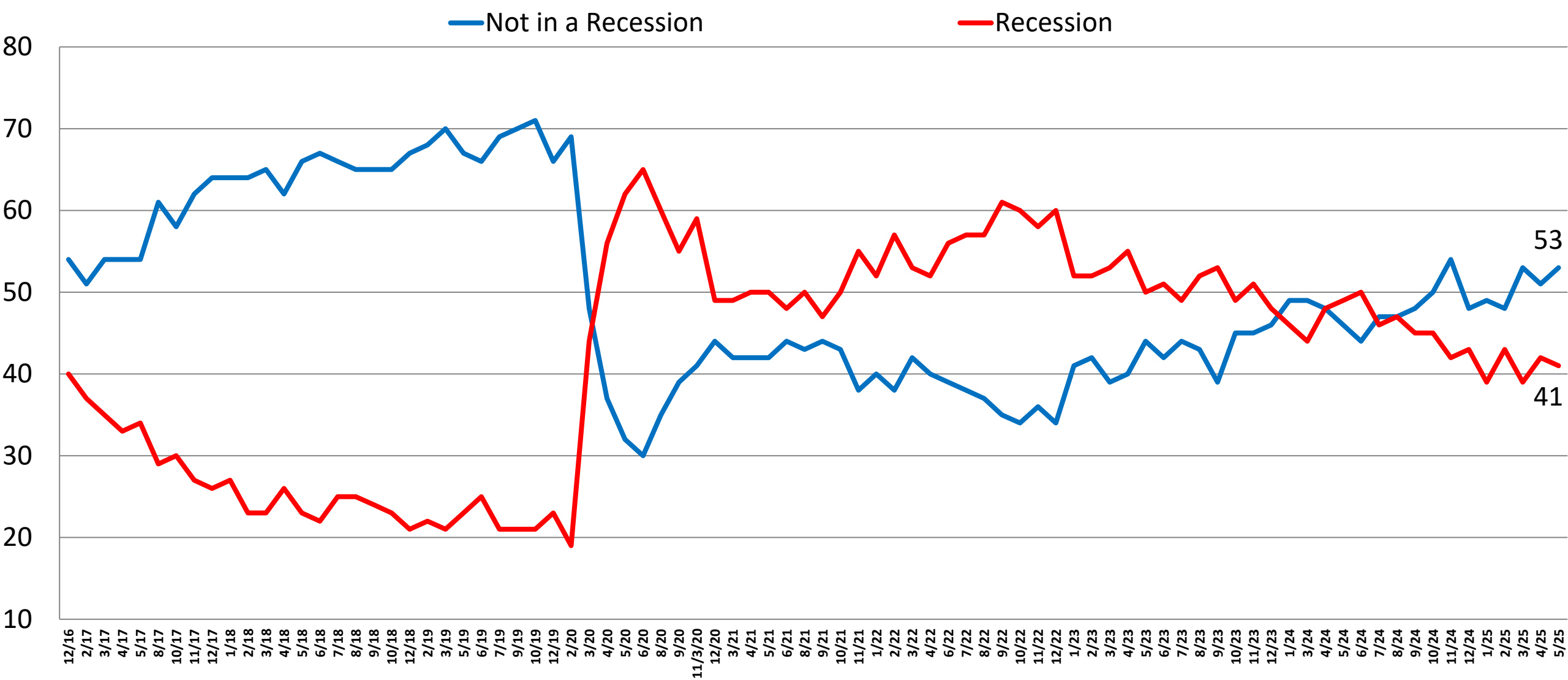
Most Important Issue (Time Series)



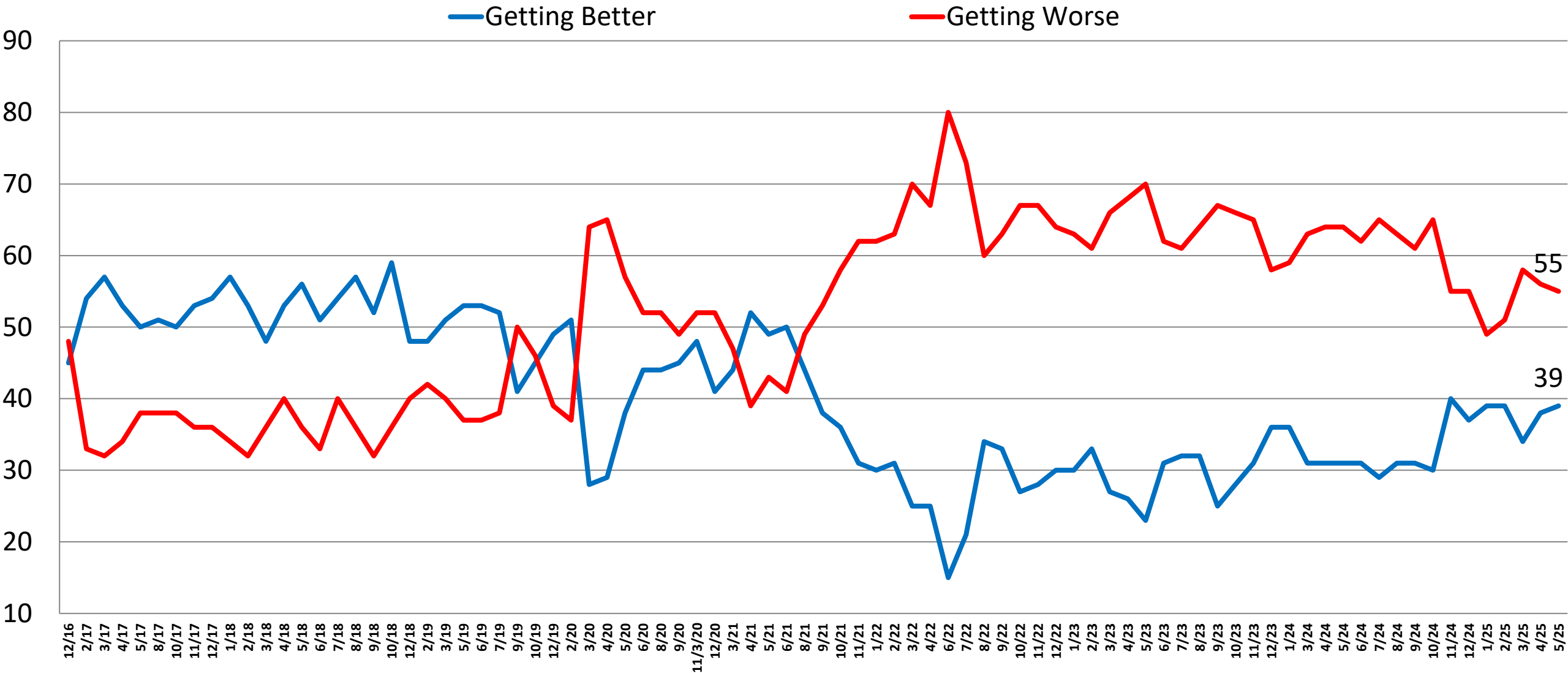
Most Important Issue

	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Economic	43	42	42	43	43	45	48	50	50	47	44	42	43	45	42	42	49	35	46	38	40	41	45	38	47	36	39	43
Reduce Inflation/COL	23	23	24	23	25	29	30	29	28	26	27	22	24	23	22	19	22	17	20	18	19	19	20	17	22	16	15	23
The Economy	10	9	10	11	10	10	13	13	14	11	9	10	9	12	10	10	12	8	12	9	9	10	6	10	12	8	9	11
Gov't Spending/Debt	4	3	3	3	3	2	2	3	3	3	3	4	5	4	6	6	9	3	8	3	7	7	4	2	4	8	9	3
Jobs/Unemployment	4	3	3	4	4	3	3	2	2	4	3	4	3	4	3	2	2	3	2	3	3	2	6	3	4	1	2	3
Taxes	2	2	1	1	1	1	1	1	1	1	2	2	2	2	1	2	3	2	3	2	2	2	6	3	3	2	4	1
Gas/Energy Costs	2	2	2	2	1	1	1	1	1	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Trade and Tariffs	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	3	2	3	1	1	3	4	3	1	2	2
Social	24	24	25	26	24	22	22	22	20	20	27	27	29	28	28	28	17	38	20	36	28	27	32	29	26	29	27	29
Soc.Sec./Medicare	7	7	8	9	7	5	8	7	5	6	11	11	12	14	12	12	8	17	9	18	10	14	12	8	7	19	15	10
Climate Change/Envir.	3	5	4	4	4	3	4	4	3	2	4	4	4	4	3	3	1	5	2	4	3	4	1	1	2	4	3	3
Health care	6	3	4	5	3	4	3	3	2	2	5	6	6	5	7	6	3	9	2	7	9	5	12	6	8	3	4	8
Abortion	4	5	7	6	6	6	5	6	8	8	4	4	3	3	2	3	3	3	4	4	2	2	3	7	4	2	2	4
Race Relations	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	2	1	2	1	0	4	3	2	0	1	1
Improving Education	2	3	2	2	2	2	1	1	1	1	2	2	3	1	3	2	2	2	2	3	2	2	1	5	3	1	2	3
Security	20	23	23	21	18	17	14	15	16	17	16	17	16	13	14	16	24	6	25	9	11	15	15	21	16	15	18	13
Border/Immigration	13	14	14	12	11	10	10	9	12	11	10	10	9	6	7	7	12	2	12	3	6	7	5	10	6	8	9	6
Nat.I' Sec./Terrorism	2	3	3	3	3	2	2	3	1	2	2	4	4	4	4	4	6	1	7	2	1	4	2	3	4	4	4	3
Crime/Law & Order	2	2	3	2	2	2	1	2	1	2	2	2	2	1	2	2	2	1	2	2	2	1	7	2	2	2	1	3
Russia-Ukraine War	1	2	1	1	1	1	1	1	1	0	*	*	*	*	*	1	2	0	2	1	1	1	1	6	2	1	2	1
China	0	1	1	1	0	0	0	0	0	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Hamas-Israel War	2	2	2	2	1	1	1	1	1	1	1	1	1	1	1	2	2	1	2	2	1	2	1	1	2	1	2	2
Honesty/Integrity/D.C	5	5	5	4	4	4	4	3	3	4	5	6	4	6	5	7	7	6	6	4	10	8	2	6	5	8	8	5
Election Integrity	2	2	2	1	1	1	1	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	3	3	3	3	2	1	1	1	2	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Protecting Democracy	*	*	*	*	7	9	8	7	7	8	7	5	7	8	8	7	2	14	2	12	9	8	4	6	5	11	8	7
DK/Refused	3	1	2	2	2	2	1	2	2	1	2	2	2	1	2	1	1	1	1	1	2	2	2	0	2	1	1	2

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

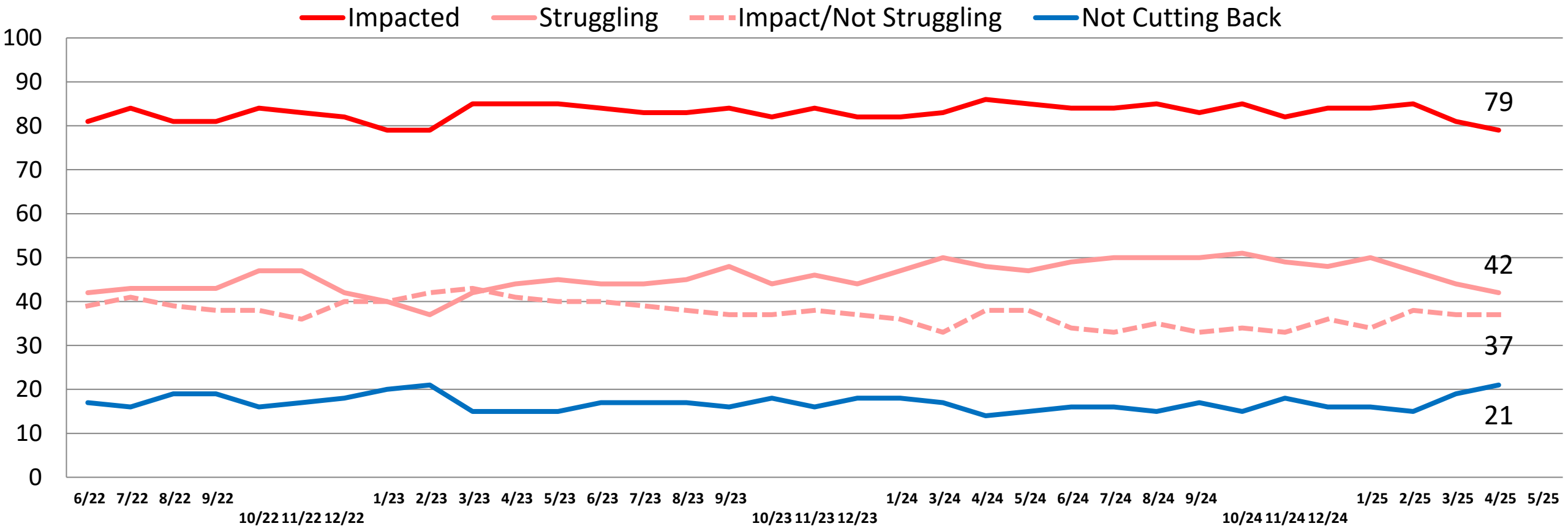


Current Opinion of U.S. Economy (Time Series)

	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Not Recession	49	49	48	46	44	47	47	48	50	54	48	49	48	53	51	53	61	48	62	45	53	55	48	57	48	60	59	49
Getting Better	21	21	21	19	20	19	19	19	20	28	21	20	22	20	23	26	47	6	48	8	17	28	14	26	20	32	34	18
Getting Worse	28	28	27	27	24	28	28	29	30	25	27	29	26	33	29	28	14	42	14	37	35	27	34	31	27	28	25	31
Recession	46	44	48	49	50	46	47	45	45	42	43	39	43	39	42	41	33	49	32	53	39	39	47	42	48	33	36	46
Getting Better	15	10	10	12	11	10	12	12	10	12	16	19	17	14	15	13	20	7	20	6	13	14	13	13	17	9	14	13
Getting Worse	32	34	38	37	39	37	36	33	34	30	28	20	25	25	27	28	12	43	12	46	26	25	34	29	31	24	22	32
D.K./Refused	5	7	5	5	6	7	6	7	6	5	8	11	10	8	7	6	7	3	6	3	9	7	5	1	5	7	5	6
Net Diff.	+3	+5	0	-2	-6	+1	-1	+3	+5	+12	+5	+10	+5	+13	+9	+13	+28	-1	+30	-8	+14	+16	0	+15	0	+27	+23	+3
Getting Better	36	31	31	31	31	29	31	31	30	40	37	39	39	34	38	39	67	12	68	15	30	41	27	39	37	41	48	31
Getting Worse	59	63	64	64	62	65	63	61	65	55	55	49	51	58	56	55	26	85	26	83	62	52	68	61	58	52	47	63
D.K./Refused	5	7	5	5	6	7	6	7	6	5	8	11	10	8	7	6	7	3	6	3	9	7	5	1	5	7	5	6
Net Diff.	-24	-32	-34	-34	-31	-36	-33	-30	-35	-15	-18	-10	-12	-23	-18	-17	+41	-73	42	-68	-32	-11	-42	-22	-21	-11	+1	-32

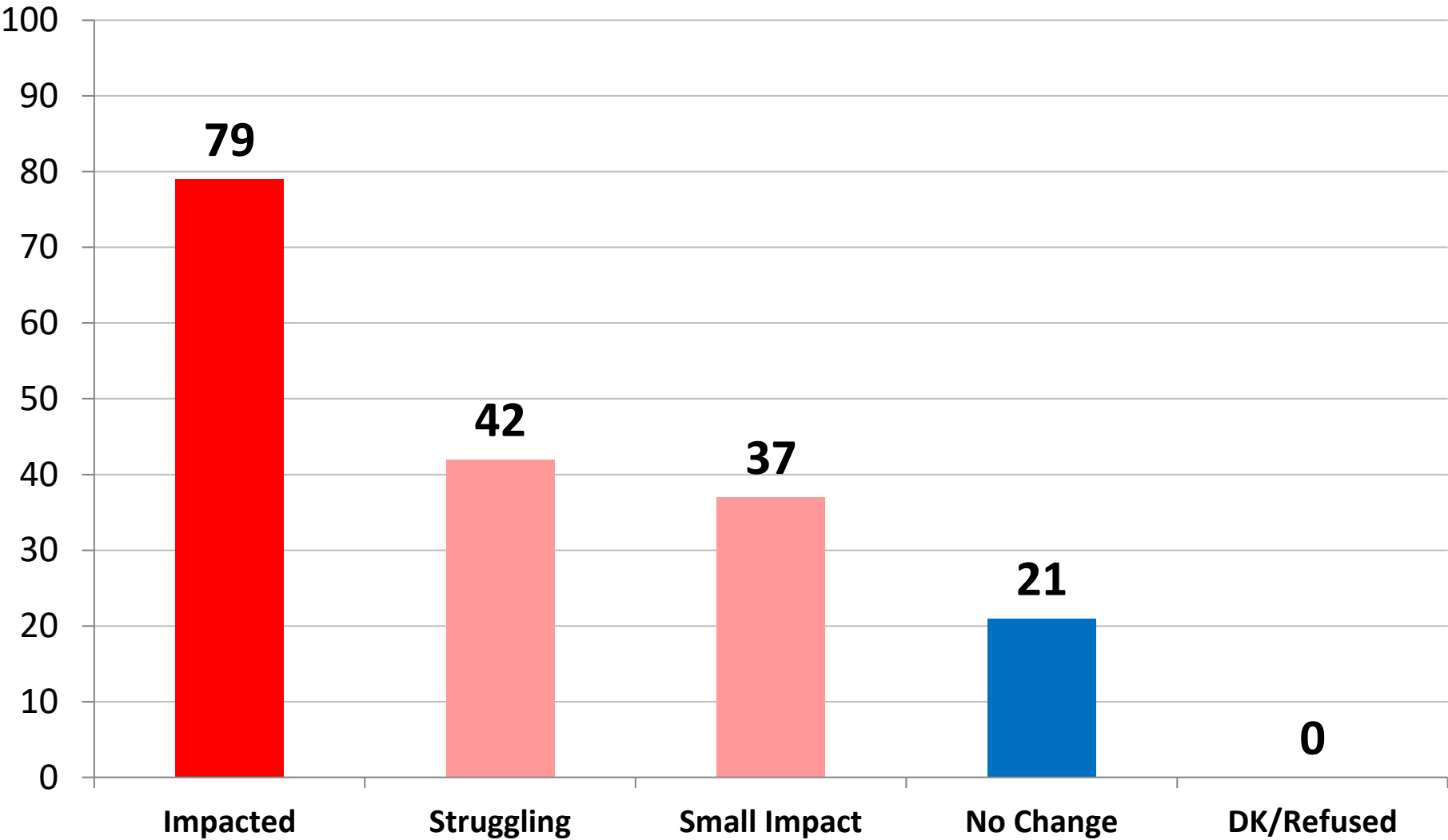
Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation? (Time Series)

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85	84	84	85	83	85	82	84	84	85	81	79	79
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47	49	50	50	50	51	49	48	50	47	44	42	42
Impact/ Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38	34	33	35	33	34	33	36	34	38	37	37	37
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15	16	16	15	17	15	18	16	16	15	19	21	21



Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

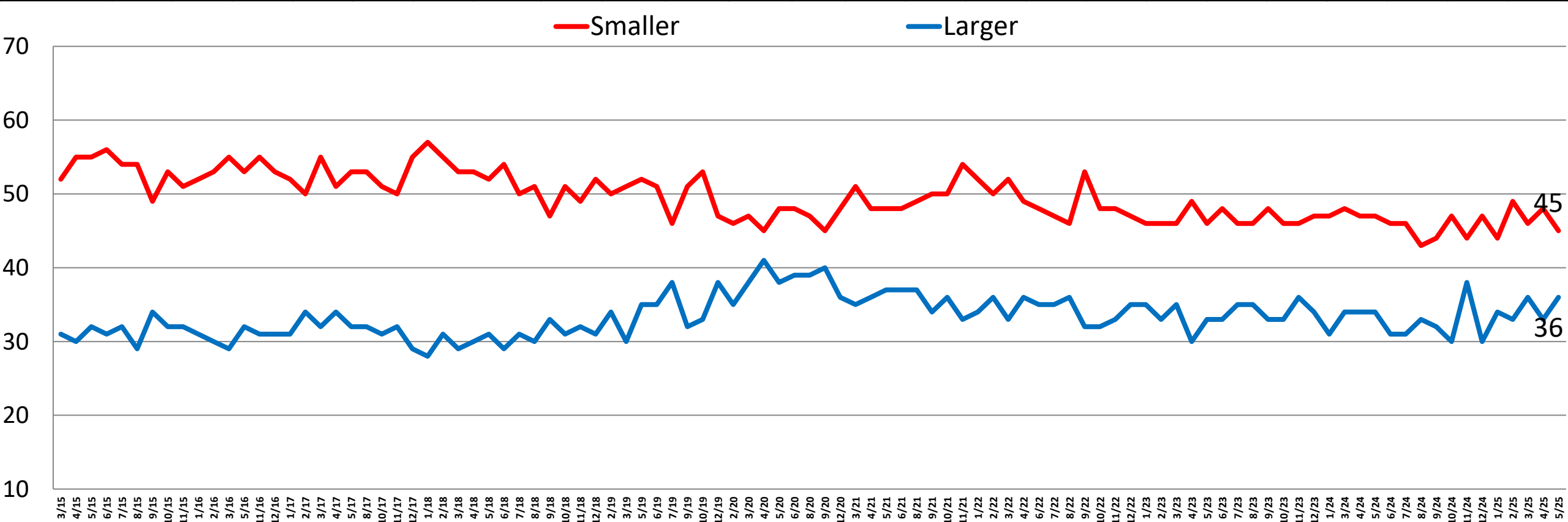
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.



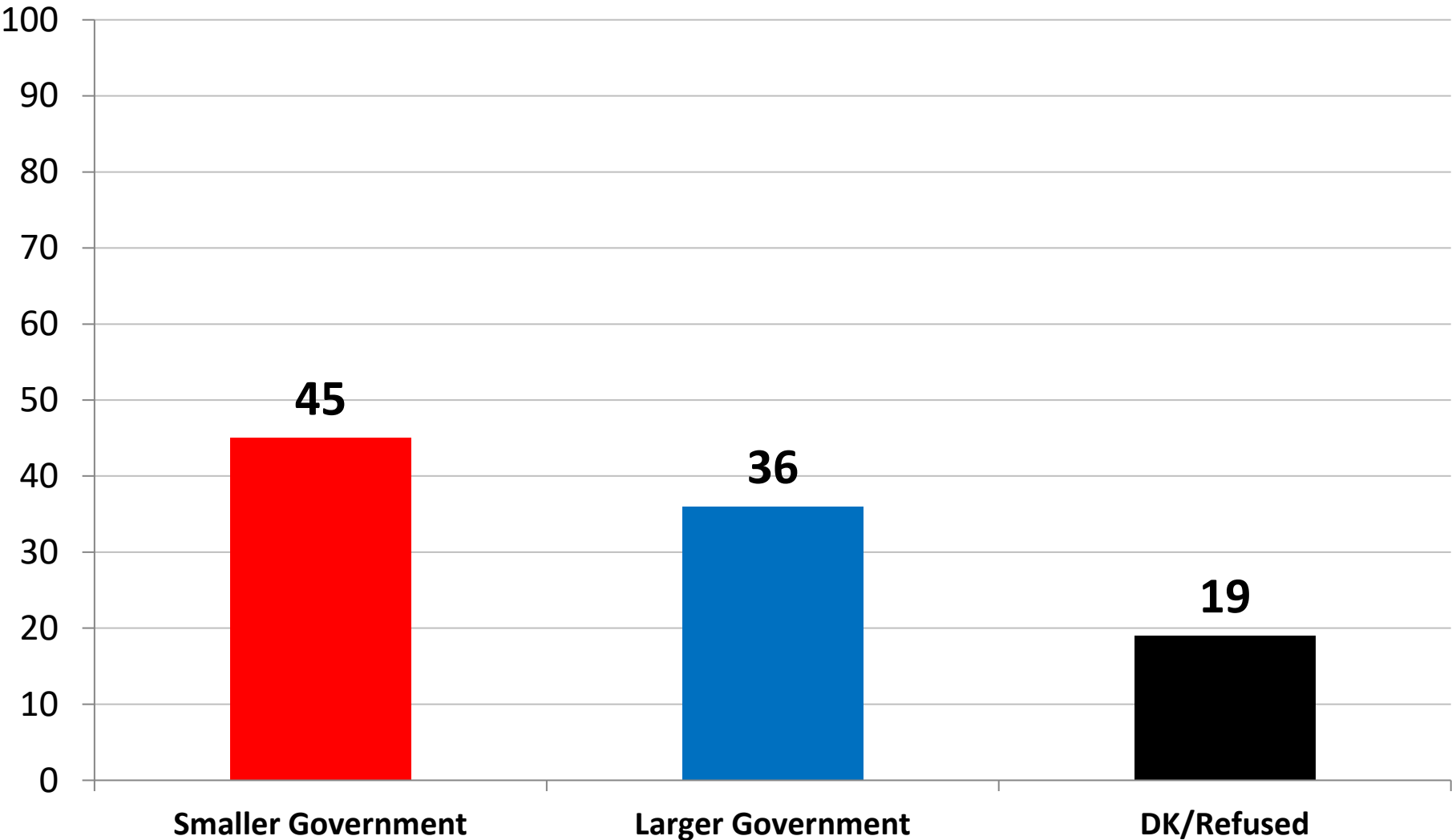
	Struggle	Impact	No Change
East	42	35	23
Midwest	46	36	19
South	41	38	21
West	39	40	22
Gen. Cong. – Vote GOP	33	39	28
Gen. Cong. – Vote DEM	48	36	16
Gen. Cong. – Vote UND	51	39	11
Approve Trump Job	34	38	29
Disapprove Trump Job	49	37	14
Republican	36	35	28
Democrat	50	36	14
Independent	38	42	20
Liberal	49	35	16
Moderate	43	39	18
Conservative	36	37	27
Vote Trump 2024	36	38	26
Vote Harris 2024	47	37	17
White	39	38	23
African-American	47	33	20
Hispanic	46	38	17
Under 55	52	33	16
Over 55	29	43	28
Married	34	42	24
Single	49	32	19
Men	35	38	27
Women	48	37	16
Live in Urban Area	47	32	21
Live in Suburban Area	38	40	22
Live in Rural Area	44	37	19

Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48	47	46	46	46	49	46
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33	35	35	33	35	30	33
	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	12/24	1/25	2/25	3/25	4/25	5/25	
Smaller Gov't	48	46	46	48	46	46	47	47	48	47	47	46	46	43	44	47	44	47	44	49	46	48	45	
Larger Gov't	33	35	35	33	33	36	34	31	34	34	34	31	31	33	32	30	38	30	34	33	36	33	36	



Would you say you most favor a smaller government with fewer services or a larger government with many services?

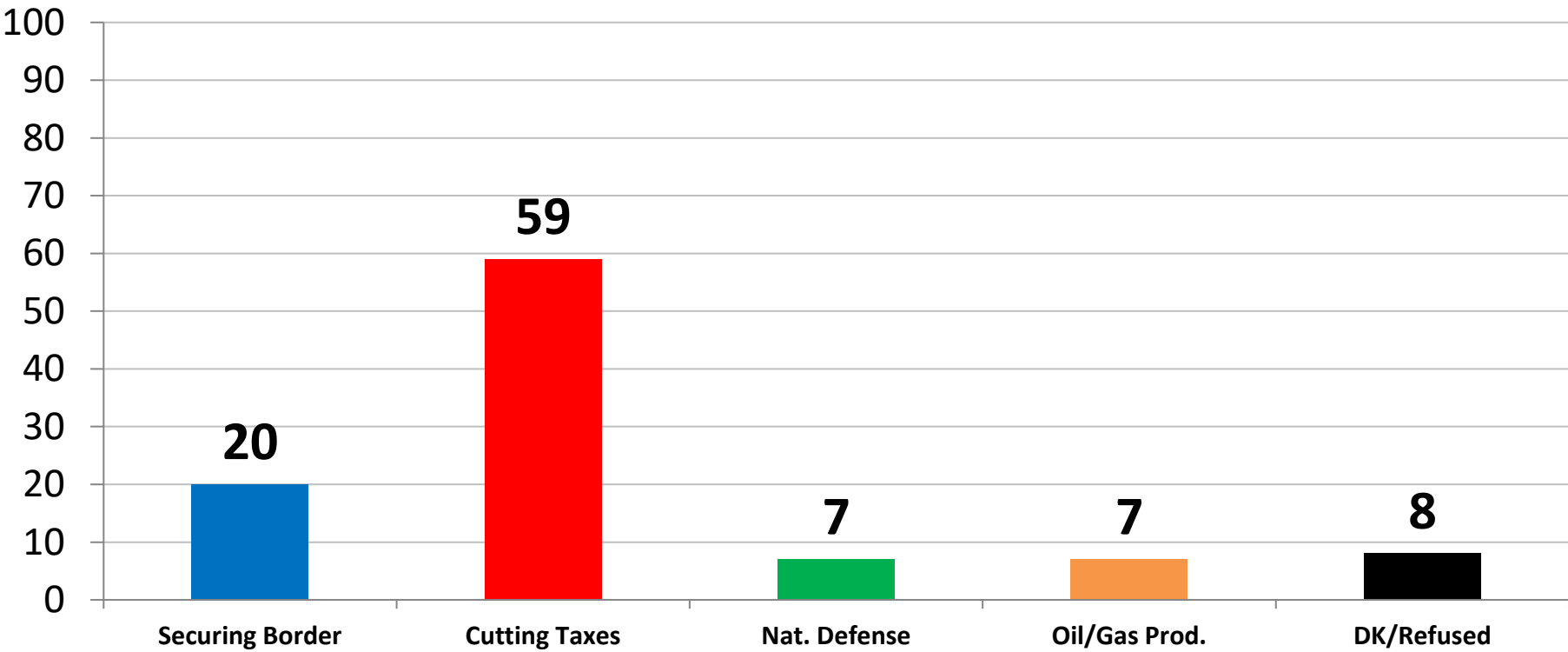


	Smaller	Larger
East	41	38
Midwest	42	38
South	50	29
West	43	44
Gen. Cong. – Vote GOP	66	21
Gen. Cong. – Vote DEM	23	55
Gen. Cong. – Vote UND	45	22
Approve Trump Job	64	22
Disapprove Trump Job	27	50
Republican	63	22
Democrat	26	53
Independent	43	34
Liberal	20	59
Moderate	35	41
Conservative	72	16
Vote Trump 2024	66	21
Vote Harris 2024	24	54
White	50	31
African-American	33	45
Hispanic	30	52
Under 55	38	40
Over 55	53	31
Married	47	32
Single	38	41
Men	56	32
Women	34	40
Live in Urban Area	37	42
Live in Suburban Area	45	38
Live in Rural Area	52	26

Which of the following is the most important for President Trump to accomplish?

- 1) Cutting taxes for middle-and working-class Americans to grow the economy and give people relief from high prices.
- 2) Securing the border and fixing our broken immigration system.
- 3) Strengthening national defense to prevent war.
- 4) Increasing oil and gas production.

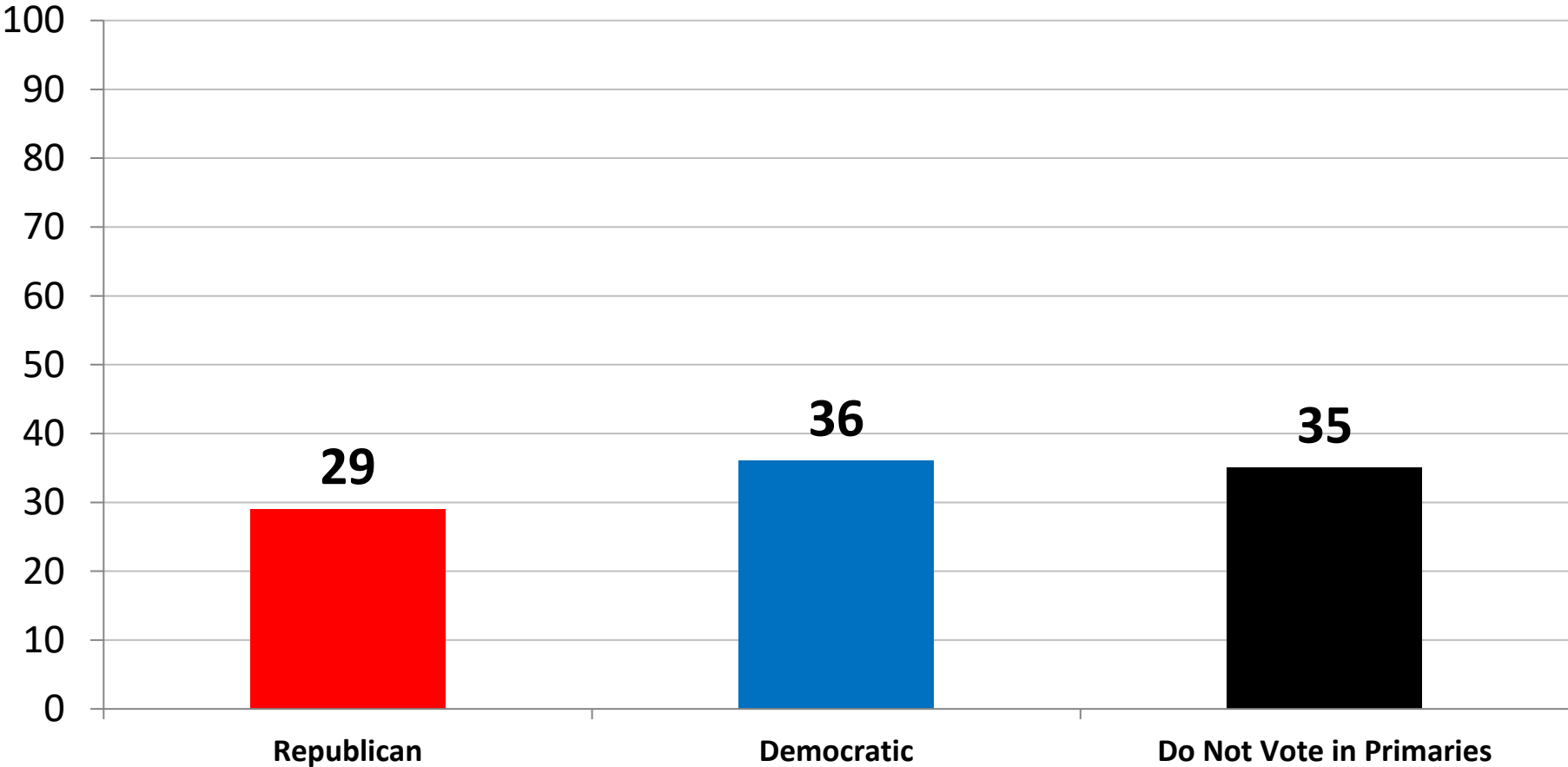
	2/25	3/25	4/25	5/25
Securing Border	24	20	20	20
Cutting Taxes	57	58	58	59
National Defense	8	8	9	7
Oil/Gas Production	5	7	6	7



	Border	Taxes	Defense	Oil
East	18	63	8	8
Midwest	21	57	6	8
South	22	57	8	6
West	18	60	7	4
Gen. Cong. – Vote GOP	30	48	8	9
Gen. Cong. – Vote DEM	10	70	6	5
Gen. Cong. – Vote UND	15	61	9	3
Approve Trump Job	31	46	9	9
Disapprove Trump Job	9	72	6	4
Republican	31	47	8	9
Democrat	11	65	9	7
Independent	16	67	5	3
Liberal	11	65	8	7
Moderate	16	62	7	4
Conservative	29	51	7	9
Vote Trump 2024	30	49	8	9
Vote Harris 2024	9	70	6	5
White	21	62	6	5
African-American	20	48	9	11
Hispanic	18	47	15	10
Under 55	17	55	9	9
Over 55	23	64	5	4
Married	21	58	8	6
Single	18	57	8	9
Men	23	56	7	7
Women	17	61	7	6
Live in Urban Area	18	57	9	7
Live in Suburban Area	20	60	7	6
Live in Rural Area	22	58	6	7

Thinking ahead to the 2028 primary election for President, in which party's primary are you more likely to vote – the Republican primary or the Democratic primary? (n=300)

	12/24	1/25	2/25	3/25	4/25	5/25
Republican	33	30	33	31	29	29
Democratic	35	31	29	38	37	36
DNV Primaries	32	39	38	31	34	35



	GOP	DEM	DNV
East	15	53	32
Midwest	21	32	47
South	40	27	33
West	32	42	26
Gen. Cong. – Vote GOP	67	6	27
Gen. Cong. – Vote DEM	5	71	24
Gen. Cong. – Vote UND	20	19	61
Approve Trump Job	58	9	33
Disapprove Trump Job	9	58	33
Republican	0	0	0
Democrat	0	0	0
Independent	29	36	35
Liberal	13	60	27
Moderate	21	43	36
Conservative	57	7	37
Vote Trump 2024	57	11	33
Vote Harris 2024	6	64	30
White	32	35	33
African-American	15	41	43
Hispanic	25	34	41
Under 55	29	32	40
Over 55	29	41	29
Married	34	37	29
Single	21	40	39
Men	30	34	35
Women	28	38	34
Live in Urban Area	18	47	36
Live in Suburban Area	29	36	35
Live in Rural Area	39	26	35

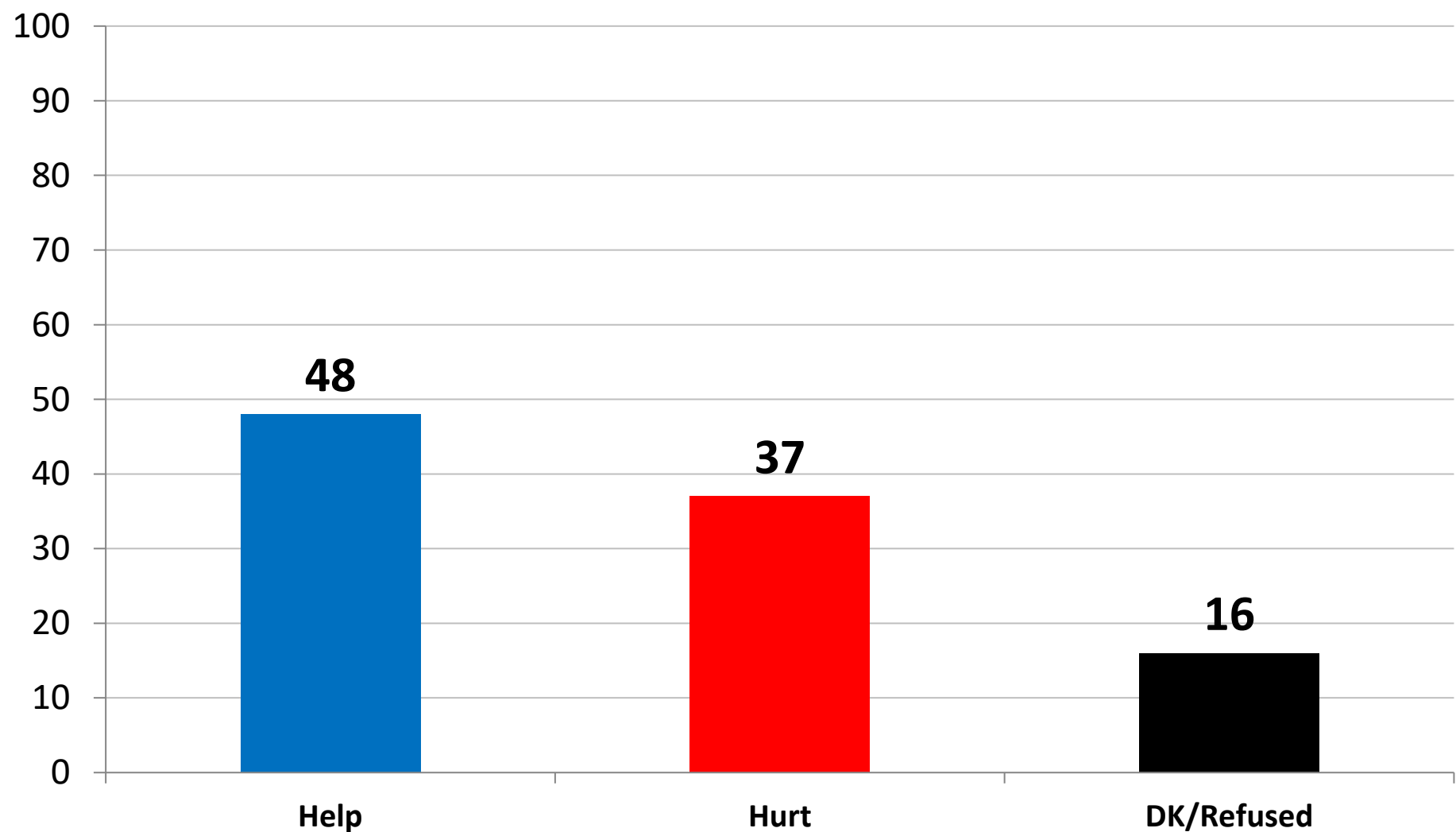
Thinking ahead to the 2028 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=439)

	12/24	1/25	2/25	3/25	4/25	5/25	Vote DJT	Vote KH	Lib.	Mod.	Cons.	White	Black	Hisp.	Und. 55	Over 55	Men	Women
Kamala Harris	35	33	36	29	30	29	16	32	28	30	30	26	37	29	37	20	19	36
Pete Buttigieg	12	9	8	10	6	10	0	11	12	10	2	13	2	3	8	12	12	8
A. Ocasio Cortez	3	6	3	8	8	9	5	8	10	8	7	7	9	14	10	7	7	10
Cory Booker	2	2	3	4	7	7	0	8	9	6	6	7	7	9	5	11	7	7
Josh Shapiro	5	3	3	4	4	6	8	6	6	6	6	9	1	5	3	10	8	5
Gavin Newsom	7	7	4	6	8	4	0	5	4	4	3	4	4	4	2	6	6	2
Gretchen Whitmer	3	3	4	3	1	3	0	3	5	2	3	3	4	2	3	3	2	4
Tim Walz	5	3	4	5	4	3	5	3	4	2	3	3	2	5	4	2	3	3
Amy Klobuchar	1	3	3	2	2	3	5	3	1	3	6	2	3	6	3	2	4	2
JB Pritzker	3	1	2	2	3	2	4	2	2	1	3	1	4	3	2	1	2	2
Jasmine Crockett	*	*	*	*	2	2	4	2	1	1	6	1	4	4	2	2	2	2
Stephen A. Smith	*	2	1	1	1	1	5	1	1	2	0	1	4	0	1	1	2	1
Roy Cooper	*	*	2	2	2	1	3	1	1	0	9	2	2	0	2	1	2	1
Jared Polis	0	1	0	1	0	1	8	1	1	2	0	1	2	0	2	1	2	1
Phil Murphy	1	1	1	1	1	1	3	0	1	0	2	0	1	0	1	0	1	0
Wes Moore	1	2	1	1	1	0	0	0	1	0	0	1	0	0	0	0	0	0
Deval Patrick	1	0	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Beto O'Rourke	3	1	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Undecided	19	22	23	20	21	19	37	15	15	23	15	20	16	16	16	21	22	16

Thinking ahead to the 2028 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? (n=457)

	12/24	1/25	2/25	3/25	4/25	5/25	Vote DJT	Vote KH	Lib.	Mod.	Cons.	White	Black	Hisp.	Und. 55	Over 55	Men	Women
J.D. Vance	25	27	37	36	43	34	37	10	13	22	41	36	16	25	23	45	39	26
Donald Trump, Jr.	21	21	17	15	14	19	21	6	34	20	17	18	26	28	29	9	16	23
Marco Rubio	2	3	3	4	2	5	5	4	3	1	7	5	0	2	3	7	5	5
Ron DeSantis	9	8	6	8	6	5	5	2	6	3	5	5	6	3	4	6	6	3
Nikki Haley	4	2	3	3	5	4	3	14	4	10	2	5	8	0	3	5	4	5
Tulsi Gabbard	2	3	2	1	1	2	2	2	5	2	2	2	8	1	3	1	1	4
Rick Scott	1	0	1	1	1	1	1	4	8	0	1	1	3	4	2	0	1	2
Vivek Ramaswamy	4	3	4	2	2	1	1	0	3	0	2	1	5	1	1	1	1	2
Kristi Noem	1	1	2	1	2	1	1	0	2	1	1	1	4	4	2	1	2	1
S. Huckabee Sanders	2	1	1	1	2	1	1	0	3	2	1	1	0	3	2	1	1	2
Tim Scott	3	1	1	1	1	1	1	3	0	2	1	1	0	3	1	1	1	1
Greg Abbott	1	2	1	1	1	1	1	2	2	1	1	1	4	0	1	1	1	0
Elise Stefanik	0	0	0	0	1	1	1	2	5	0	0	1	0	2	1	0	1	0
Glenn Youngkin	2	2	0	1	1	1	0	0	0	0	1	1	0	0	1	1	1	0
Tom Cotton	1	0	1	0	0	0	0	2	4	0	0	0	0	3	1	0	1	0
Larry Hogan	0	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Undecided	24	24	22	26	19	22	19	49	11	35	19	21	19	22	23	22	19	26

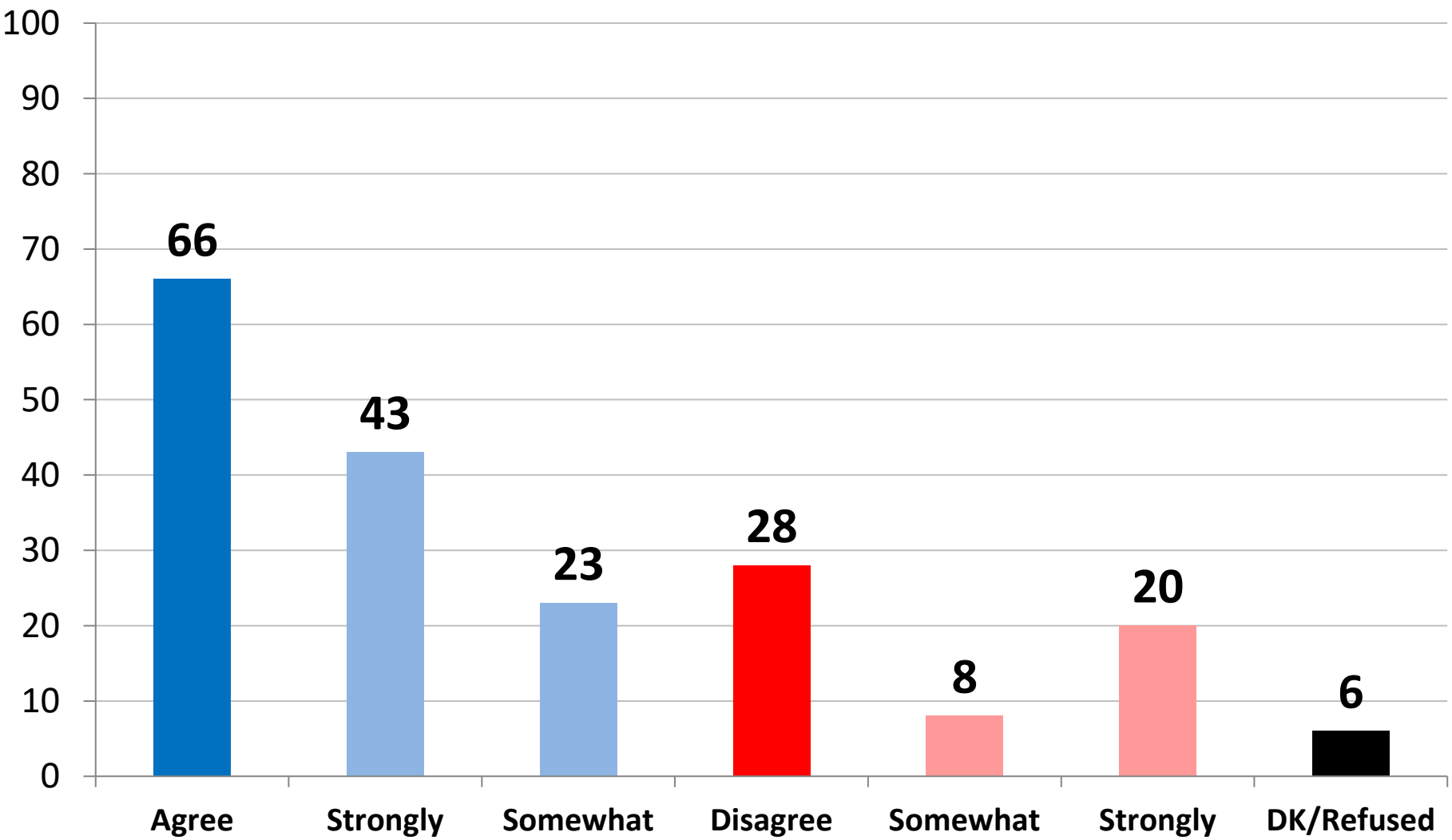
Do you think it will help or hurt the American economy to promote fair trade agreements and use tariffs to help negotiate better trade deals with other countries to help American businesses, workers and consumers?



	Help	Hurt
East	46	39
Midwest	41	40
South	54	32
West	45	41
Gen. Cong. – Vote GOP	75	12
Gen. Cong. – Vote DEM	20	64
Gen. Cong. – Vote UND	40	33
Approve Trump Job	78	9
Disapprove Trump Job	19	66
Republican	77	11
Democrat	19	66
Independent	44	36
Liberal	25	64
Moderate	36	41
Conservative	75	14
Vote Trump 2024	77	11
Vote Harris 2024	19	65
White	52	33
African-American	32	49
Hispanic	37	47
Under 55	42	40
Over 55	54	32
Married	53	34
Single	40	44
Men	58	31
Women	38	42
Live in Urban Area	45	41
Live in Suburban Area	43	41
Live in Rural Area	57	26

Agree/Disagree:

“While I may not agree with everything that Donald Trump and the MAGA movement says and stands for, I think they are right about putting America and the American people first.”



	Agree	Disagree
East	59	35
Midwest	61	33
South	75	20
West	62	33
Gen. Cong. – Vote GOP	93	5
Gen. Cong. – Vote DEM	38	55
Gen. Cong. – Vote UND	60	23
Approve Trump Job	95	2
Disapprove Trump Job	36	56
Republican	93	5
Democrat	42	51
Independent	58	33
Liberal	37	57
Moderate	61	30
Conservative	90	8
Vote Trump 2024	94	3
Vote Harris 2024	38	55
White	68	27
African-American	53	39
Hispanic	68	29
Under 55	67	27
Over 55	65	30
Married	70	25
Single	60	33
Men	73	24
Women	60	33
Live in Urban Area	62	32
Live in Suburban Area	63	31
Live in Rural Area	75	19

Which cable news station would you say you watch most often?

Ranked greatest to least by Total	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Watch Cable News	66%	69%	66%	69%	71%	58%	62%	87%	77%	66%	67%	72%	61%
MSNBC/CNN	27%	15%	41%	14%	44%	26%	23%	38%	40%	29%	25%	27%	27%
Fox/NewsMax	34%	52%	17%	52%	21%	27%	33%	45%	37%	34%	34%	38%	31%
Other	5%	3%	7%	4%	6%	5%	5%	4%	0%	2%	8%	6%	4%
Don't Watch Cable News	30%	29%	30%	28%	26%	36%	35%	11%	17%	29%	31%	26%	34%
DK/Refused	4%	3%	4%	3%	4%	6%	4%	2%	6%	5%	3%	2%	6%

From the following list, what social networks do you use?

Ranked greatest to least by Total	4/25 Total	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	69%	65%	64%	66%	63%	66%	67%	68%	60%	57%	67%	63%	57%	73%
YouTube	67%	56%	56%	57%	55%	59%	55%	52%	69%	63%	63%	48%	51%	61%
Instagram	41%	38%	29%	45%	31%	43%	40%	33%	54%	55%	50%	23%	23%	51%
TikTok	31%	30%	27%	34%	28%	33%	29%	23%	49%	58%	44%	14%	16%	43%
X (Formerly Twitter)	24%	22%	26%	19%	24%	20%	22%	20%	27%	33%	28%	15%	21%	23%
Pinterest	26%	20%	17%	23%	18%	21%	21%	17%	25%	33%	26%	12%	9%	30%
LinkedIn	23%	19%	16%	21%	14%	20%	23%	19%	15%	17%	19%	19%	16%	21%
Snapchat	19%	17%	13%	19%	17%	18%	16%	12%	24%	39%	27%	5%	8%	25%
Reddit	16%	12%	10%	15%	9%	14%	12%	11%	13%	15%	19%	4%	9%	14%
WhatsApp	18%	12%	9%	14%	12%	13%	11%	9%	14%	26%	16%	7%	9%	14%
Telegram	7%	7%	7%	6%	6%	7%	6%	5%	8%	14%	10%	3%	7%	7%
Threads	7%	7%	4%	9%	4%	10%	6%	5%	13%	15%	9%	3%	4%	9%
Truth Social	5%	4%	6%	1%	6%	3%	2%	3%	5%	6%	4%	3%	4%	3%
Tumblr	5%	3%	2%	4%	2%	5%	2%	1%	6%	9%	5%	0%	2%	3%
Rumble	2%	2%	3%	1%	3%	1%	2%	2%	1%	2%	2%	2%	2%	2%
Gab.com	1%	1%	2%	1%	1%	2%	1%	1%	4%	1%	2%	1%	1%	1%
CloutHub	1%	1%	1%	1%	1%	2%	1%	0%	4%	5%	2%	0%	1%	1%
Parler	1%	1%	1%	1%	1%	1%	0%	1%	3%	2%	2%	0%	1%	1%
Gettr	0%	1%	1%	1%	1%	1%	0%	1%	0%	2%	1%	0%	1%	0%
Other	1%	1%	1%	2%	1%	2%	1%	1%	1%	0%	1%	2%	1%	1%
None	8%	11%	12%	10%	14%	8%	9%	13%	3%	1%	4%	19%	17%	5%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	50%	72%	28%	71%	29%	46%	50%	46%	56%	51%	48%	55%	45%
Not Legal in Any Case	11%	18%	4%	18%	6%	8%	10%	13%	14%	14%	7%	10%	12%
Legal to Save Mother	11%	16%	7%	17%	7%	10%	11%	13%	12%	13%	9%	14%	9%
Legal – Mother/Rape/Incest	28%	39%	17%	36%	16%	29%	29%	20%	30%	24%	32%	31%	24%
Pro-Choice	44%	21%	69%	21%	68%	46%	44%	47%	38%	42%	47%	38%	50%
Legal – Up To Certain Point	30%	18%	42%	18%	42%	30%	30%	31%	22%	26%	34%	26%	33%
Legal – Any Reason/Any Time	15%	3%	27%	3%	26%	16%	14%	16%	16%	16%	13%	12%	17%
DK/Refused	6%	7%	4%	8%	3%	8%	6%	7%	6%	7%	5%	7%	6%
Net Diff.	+6	+51	-41	+49	-39	+1	+6	-1	+18	+9	+2	+17	-5

At what point during the pregnancy should abortion be illegal and banned?

n=295	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	Black	Hispanic	Under 55	Over 55	Men	Women
1 st Trimester	53%	66%	49%	72%	52%	42%	50%	59%	86%	58%	49%	45%	60%
After First Heartbeat – 6 weeks	18%	28%	14%	33%	17%	9%	16%	12%	49%	23%	14%	15%	20%
After 15 Weeks	36%	38%	35%	39%	35%	33%	34%	48%	37%	35%	36%	30%	40%
After 2 nd Trimester	27%	19%	30%	15%	31%	29%	29%	24%	0%	27%	27%	32%	23%
Other	20%	16%	21%	13%	17%	29%	21%	17%	14%	15%	24%	23%	17%

Voter Proclivity	Total	Age	Total	Region	Total	Marital Status	Total
Always Vote	65%	18-29	13%	New England	5%	Single	35%
Almost Always	21%	30-40	16%	Middle Atlantic	12%	Never Married	28%
Vote Most of the Time	14%	41-55	25%	East North Central	15%	Live w/ Significant Other	8%
Direction		56-65	20%	West North Central	7%	Married	43%
Right Direction	42%	65+	26%	South Atlantic	22%	Separated	3%
Wrong Track	48%	Mean Age	51.1	East South Central	6%	Divorced	14%
Party Registration		Race		West South Central	10%	Widowed	5%
Republican	37%	White	72%	Mountain	8%	LGBTQ+	
Democrat	33%	African American/Black	11%	Pacific	15%	Yes	11%
Independent/Other	30%	Hispanic	11%	Grouped Region		No	87%
Ideology		Asian	4%	East	17%	Abortion	
Liberal	24%	Other	2%	Midwest	22%	Pro-Life	50%
Very	10%	Latino Household		South	38%	Pro-Choice	44%
Moderate	40%	Yes	11%	West	23%	Immigrant Household	
Conservative	37%	No	89%	Area		Yes	32%
Very	18%	Religion		Urban	25%	No	66%
Vote Behavior		Protestant	42%	Suburban	49%	>\$5k in 401k/Investments	
Democrat	42%	Catholic	21%	Rural	26%	Yes	46%
Ticket Splitter	14%	Atheist/Agnostic	8%	2024 Presidential States		No	49%
Republican	43%	Jewish	3%	Trump States	61%	Wealth Status	
Education		Mormon	1%	Harris States	40%	Wealthy	4%
Less than College	60%	Buddhist	1%	2024 Presidential Vote		Middle Class	82%
College Graduate	40%	Muslim	2%	Donald Trump	47%	Upper Middle	10%
Gender		Born Again/Evangelical n=636		Kamala Harris	45%	Middle	42%
Male	48%	Yes	51%	Did Not Vote Pres.	3%	Lower Middle	30%
Female	52%	No	49%	Did Not Vote at All	2%	Poor	14%



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